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THE **50 WORST THINGS  
ABOUT FOOD**

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10

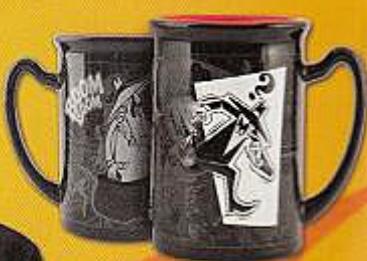
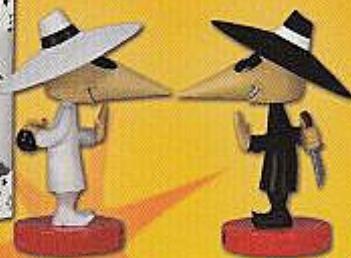
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# MAD

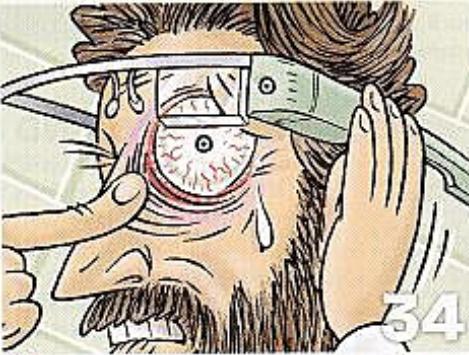
## Departments

These days,  
you'd have to be  
crazy to run for political  
office — and that pretty  
much explains  
everything!



NUMBER 529  
OCTOBER 2014

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...Inside Back Cover



COVER ARTIST: MARK FREDRICKSON

BACK COVER MUGGER PHOTO: ISTOCKPHOTO.COM/EDPUENTE00

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# Letters and Tomatoes

## HITTING THE CRACKPOT

In the picture on page 13 of the "Head of the Class" issue (MAD #527), up in the left-hand corner of said drawing, there are five numbers — 08 15 16 23 42. Well, I played those numbers on Pennsylvania Cash 5 on five tickets, all with those numbers. And the next day I checked them, and I won \$13 for each ticket; that's \$65 total! If you would have put "25" instead of "23," I would have won \$329 or so a ticket. Now I'm going to keep buying and keep an eye out for some more numbers.

Stephen A. Barnaik, Sr. • Phoenixville, PA

Barnaiked Ladies — We're honored (and more than a little concerned) that you chose to use the background art in our Hobbit spoof to further your gambling addiction. So, as a special treat, we've inserted numbers throughout this entire issue! In fact, if you look in the bottom corner of most pages, you'll see a number placed there just for you! Play those numbers and watch the money roll in! We're talking DOZENS of dollars in profit! It's a can't-miss system! All we ask is that you send half of your lotto loot our way, wouldya? After all, we work at MAD — \$65 is a FORTUNE to us! —Ed.

## FROM FEST TO WORST

I looked at the enclosed news clipping while it was still in the paper, read the first line, and ran to grab a MAD and dash to the door. Fortunately, I paused to read a bit further before getting to Nazareth. Little guys like colleges shouldn't be allowed to preempt your name for "Movement And Dance." A true MAD festival would be much more interesting. Oh well, I guess you have no control over such shenanigans.

Byrna Weir • Rochester, NY

## DAILY DOSE

### ARTS BLOG



Heather Roffe/MSU/WITNESHER

Get MAD and go to Nazareth College for its second annual Movement and Dance Festival from March 27 to 30. This multifaceted weekend festival offers more than 30 events — including performances and master classes for dances ages 15 and older — at every skill level. Fees for festival events vary, and there are discounts for Nazareth College students and faculty.

The MAD Festival features a faculty/student music and dance performance, with original music and choreography at 7 p.m. March 27 in Liebau Chapel and a FuturePoint Dance lecture demonstration at 8 p.m. March 28.

in the Performing Arts Center.

The extensive master class selection includes sessions in jazz, tap, dynamics of the torso, "finding presence," improvisation, contemporary ballet, hip-hop and more. It's being organized by Heather Roffe, director and assistant professor of dance at Nazareth. Fees vary by the class and program.

Go to [naz.edu/theatre-arts/MAD](http://naz.edu/theatre-arts/MAD) for more information, or call (385) 389-2163.

Rachel DeGuzman blogs at [WhatzUpDoc.com](http://WhatzUpDoc.com).

Weir the Millers — Actually, we do have control over such shenanigans! We passed your letter on to our ruthless, high-powered legal department, and within the hour Nazareth College's MAD Festival — a clear case of copyright infringement — was ours, all ours! But we were intrigued by the festival's current emphasis on artful body movement — so next year's edition will combine the best of MAD with the finest in dance. Some events to look forward to in 2015: a master class in the foxtrot led by John Caldwell (don't wear shoes you care about), a 24-hour tap-off between Senior Editors Charlie Kadou and Joe Raiola (in the result of a tie, the winner will be determined by an essay-writing contest) and, of course, a samba demonstration by the ever-sultry Al Jaffee (please refrain from throwing undergarments until the performance's conclusion)! Thanks for the tip, Byrna — we'll see you there, and don't forget to wear your jazz shoes! —Ed.



## CELEBRITY SNAP

I've been enjoying your magazine since my brother bought me a subscription for my 10th birthday, 21 years ago. At Niagara Falls Comic Con I asked Giancarlo Esposito (Gus Fring from *Breaking Bad*) if he would hold your magazine and he begrudgingly agreed to do it! Here he is pictured with my nephew Jaden, Tom Servo and I. Jonathan Emerling • Orchard Park, NY

Happily Emerling After — Wow, that face is the very definition of "begudgingly." It's never a good sign when a prop robot has more emotion on its face than the celebrity you're posing with. Thanks for the shot! We hope you got Giancarlo giggling like a schoolgirl before the day was out! —Ed.



## MISTAKES AND PAINS

It was with great joy that after 30 years of reading outdated MAD magazines from flea markets, garage sales and library loans, my wife has purchased a subscription so I could finally be up to date on current events and brush up on my thirteen-year-old potty humor. However, as time passes, all good things come to an end, as did my subscription to your magazine. My wife once again surprised me on Valentine's Day by renewing MAD for another year. It was with even greater joy that when I opened the mailbox, I received not one, but two issues of Mad #526! It felt as if I unlocked a cheat code to life!

Arthur Liebich • Belle Plaine, IA

Arty in the U.S.A. — We're pretty open-minded, but almost every single part of your letter seemed extremely fishy to us. First of all, we're VERY skeptical that you — as a long-time MAD reader — would have a "wife" who buys him "gifts" on "Valentine's Day." Why didn't you mention your "solid gold tuxedo" and "fleet of time-travelling hovercrafts" while you were at it? The most ridiculous thing you wrote, however, was that getting an extra issue of MAD is like a "cheat code." Malarkey! If anything, it's like the glitch that freezes your game, erasing all progress and leaving your spirit crushed to the point that you question the very meaning of your existence. Either way, though, our Subscriptions Department will be contacting you and getting their pound of flesh for the extra issue! The free ride's over, you charlatan! —Ed.

## LIFE'S A STITCH

My wife knows how big a fan I am of your magazine, so she surprised me with a cross stitch pattern of Alfred E. Neuman. It's sitting on top of the TV unit in my man cave. I hope you love it as much as I do.

Phillip Massa  
Toronto, Canada



Massa and Commander — What a thoughtful and creative wife you have! However... maybe she created such a lovely man cave decoration so that you'd spend all of your time in there and leave her alone! In which case, what a clever and scheming wife you have! Either way, though, you got a keen piece of Alfred wall art out of it, so it's a win! —Ed.

## MAKE A DUMB WISH FOUNDATION™

I am a 34-year-old man, and I have been a reader of your stupid magazine since I could read, and my brain hasn't gotten any better! The point is, years ago I was walking through a pawn shop and found the MAD magazine board game. It was "Cheap!", so I bought it! The point is, I had my birthday party at my place and I made my friends play the board game, and surprisingly enough, they hated it! The point is, it has occurred to me that I have played that awesomely random board game so much that it has begun to fall apart! The point is, when we played it at my birthday party my friends got mad at me! The point is, I have a request for the Make a Dumb Wish Foundation™! The point is, since I have been a subscriber for years, I want you to get me a new MAD magazine board game! I need something to take up my time since my imaginary friends won't come over and play with me anymore!

Peter Richlen • Billings, MT

Get Richlen or Die Tryin' — As compassionate folks who live to make our readers' dumb wishes come true, we would like nothing more than to replace your old MAD game — but we're afraid that we won't be able to help you on this one. You see, we can't give a board game to every Tom, Dick and Peter Richlen just because that person happens to be a subscriber. So you'll just have to head back to your local pawn shop and buy another copy. And while you're out and about, why not try to make a new friend or two? We're sure there's no shortage of people in Billings who'd be eager to play a terrible board game in the dimly-lit hovel of a creepy stranger who starts every sentence with "The point is"! —Ed.

## LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on... it'll make you feel good about the Internet!



## THE LOAN ARRANGER

I live in southwestern Pennsylvania, where, apparently, no one has a sense of humor. And because of their lack of humor, MAD is impossible to find. Out of the 30+ stores I have gone to, all the magazines I can find are only about drug-abusing celebrities and how to lose five pounds in one week. The only way I could possibly get MAD now is to beg my dad for \$30 to get a two-year subscription (or \$19.99 for a lousy one-year subscription). BUT HE STINKING REFUSES TO GIVE ME THE \$30! The only way to make \$30 in Pennsylvania is to mow lawns or work in the coal mines. Since I wish to take no part in either of these labor-intensive ways to get money, I figured you guys could get me a loan so I could in turn use the loan to buy the subscription. Or you could give me the subscription for free.

Francis Arthur Reith • West Grove, PA

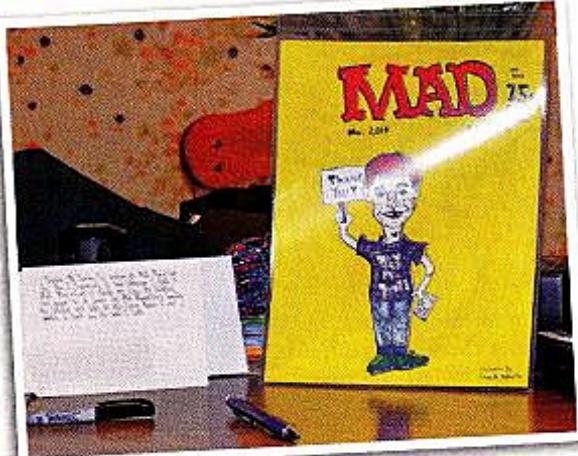
Christmas Reith — We were truly moved by your plight, since, as MAD editors, we've devoted our lives to avoiding honest work. But after much discussion, we've decided that we just can't loan you the dough — after all, what MAD reader would be trustworthy enough to loan \$30 to? We might as well flush that cash down the nearest toilet! So it looks like you're going to have to grab a helmet and pickaxe and head down into the mines! Sure, it's a rough, dangerous way to earn the subscription money, but look on the bright side — you'll get to wear a helmet with its own built-in reading light! —Ed.



## RETALIATE IS ENOUGH

I have a neighbor who gives me MAD magazines that he finds at garage sales or antique places, so to thank him I made a MAD magazine cover (it took several hours). What do you think of it?

Edward Hildreth • Interlaken, NY



Cypress Hildreth — What do we think of it? We think it's an ingeniously fitting way to "thank" somebody who's just dumped a bunch of useless garbage in your lap! Well done — even though you're vengeful, ruthless and possibly a smidge unbalanced, we respect the lengths you're willing to go to in order to even the score with this neighbor of yours! That'll teach him to mess with you, right, Eddie? Remind us never to get on your bad side! —Ed.

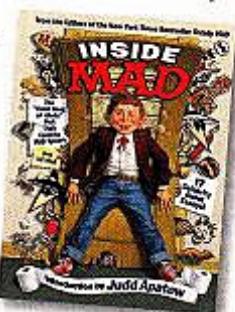
# **Letters and Tomatoes**



## **THE STENCH CONNECTION**

I've been reading MAD ever since I was 11 years old. I first saw #82 (Oct. 63) at the barber shop with my dad. I've had many subscriptions to your rag. I've got at least 400 MAD mags. I also have 100 paperback MADs. I just picked up a copy of *Inside MAD*. The thing that got me about that is it has a very strange smell. What is it? After I read it I can smell it for a day. Drop me a line if possible and clue me in on the weird smell.

Michael Censullo : Orleans, MA



**Common Censullo** — We're surprised that you, a longtime MAD reader, wouldn't recognize the odor emanating from your copy of *Inside MAD*. With 256 pages of MAD nonsense, guest essays from the likes of Judd Apatow and an original Sergio Aragonés fold-out poster, *Inside MAD's* smell is a result of highly-concentrated crumminess — a lack of quality so pronounced that it stinks both figuratively and literally. But if you think your single copy of *Inside MAD* is bad, imagine what it's like for us to be surrounded by decades' worth of back issues and MAD books! Why, in the time it took us to write this response, we passed out three separate times from the fumes — and your letter didn't exactly freshen things up, either! —Ed.



**MAD**

**William M. Gaines Founder  
John Ficarra Senior VP & Executive Editor**

EDITORIAL

**EDITORIAL**  
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Dave Croatto Editor  
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**ART DEPARTMENT**  
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**Doug Thomson** Assistant Art Director  
**Lana Limón** Production Artist

## **Contributing Artists And Writers**

The Usual Gang of Idiots

## CAT'S ENTERTAINMENT

I wrote you a letter before. It was long. You didn't like it. Maybe you didn't read all of it. Like I said, it was long. Oh, and it voiced honest opinions. So I'm testing that. Do you make it a point to only publish short, stupid letters? Well, I hope so. I'm planning on selling my free gifts to buy food for my cats. I told them if I lose and you don't print my letter, they could eat me. They've had meat before and know it's better than cat food, so they are hoping you don't print this. Being eaten alive sounds painful, so I hope they lose.

Jamie Morford • New Orleans, LA

Less is Morford — We're really torn here. We'd LOVE to not print your letter — and the fact that your cats would eat you alive is just icing on the cake! But, your letter was just too short and too stupid not to print. (These are the decisions that keep us awake at night!) And while we're saddened that your cats have "lost" this round, our hearts are warmed by the thought that it won't be long until the cash runs out from your MAD gift sale, and you're torn to shreds by your flesh-crazed felines. After all, we hate to see animals suffer — and living with you seems like the worst animal abuse imaginable!

—Ed



## **READER ALERT**

If you had your letter printed, hold onto your hat-buckle, pilgrim, because you're in for a bevy of bootyl You'll get *Star Wars Storyboards: The Original Trilogy*, from our friends at Abrams Books, a DVD/Blu-ray combo pack and digital HD copy of *Batman: Assault on Arkham* (on sale Aug. 12) from our pals at Warner Bros. Home Entertainment; *The System*, by MAD's own Peter Kuper, courtesy of our amigos at PM Press; *Poking a Dead Frog: Conversations with Today's Top Comedy Writers* by Mike Sacks, courtesy of our homies at Penguin Books; a DVD of *Teenage Mutant Ninja Turtles: Cowabunga Classics*, courtesy of our compadres at Lionsgate; and *Grunge Gods and Graveyards* by Kimberly G. Giarratano, from our buds at Red Adept Publishing! All that loot, just for slinging together a buncha dumb words! What a scam!



**MAD #530 is on sale October 14!**

## ADMINISTRATION

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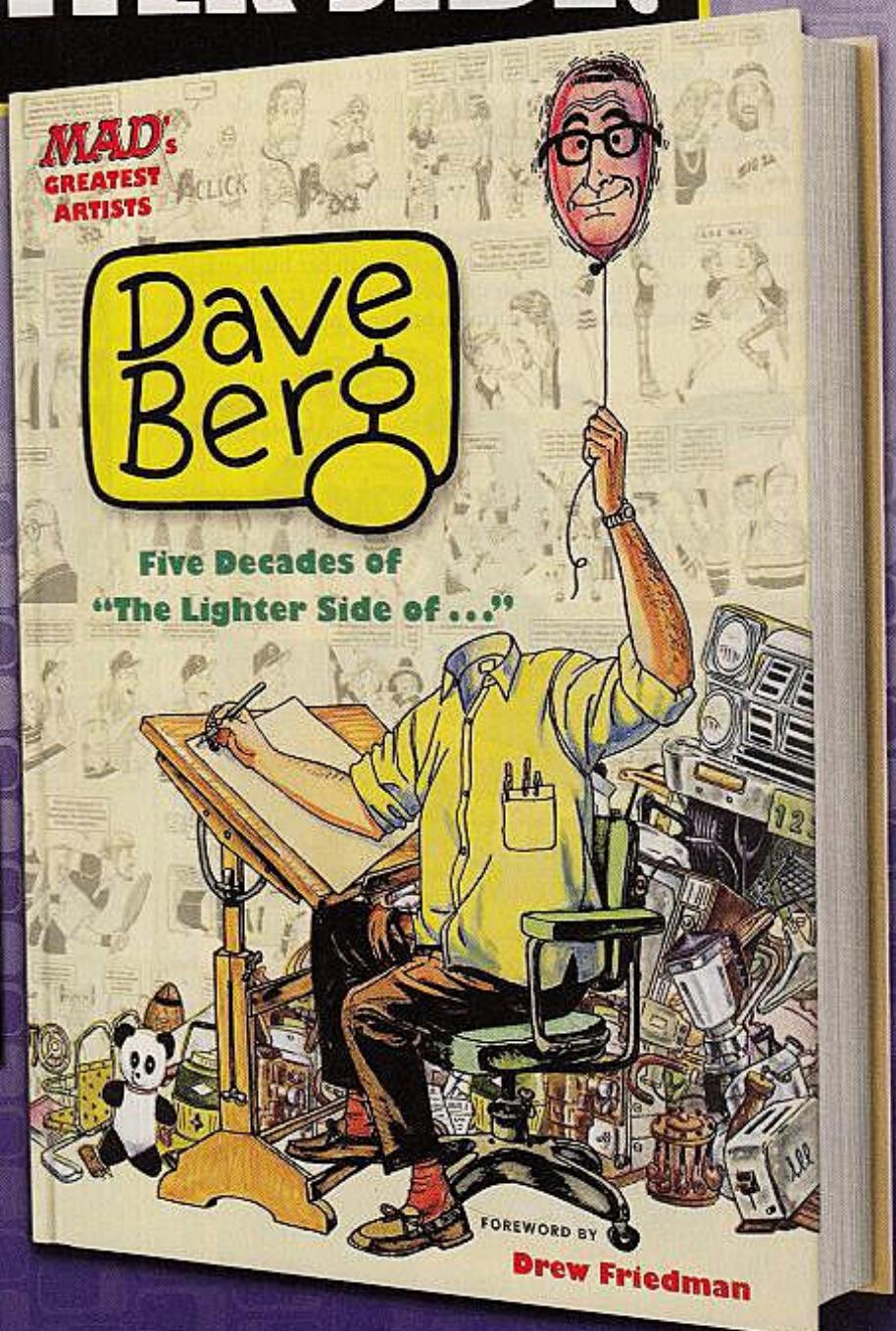
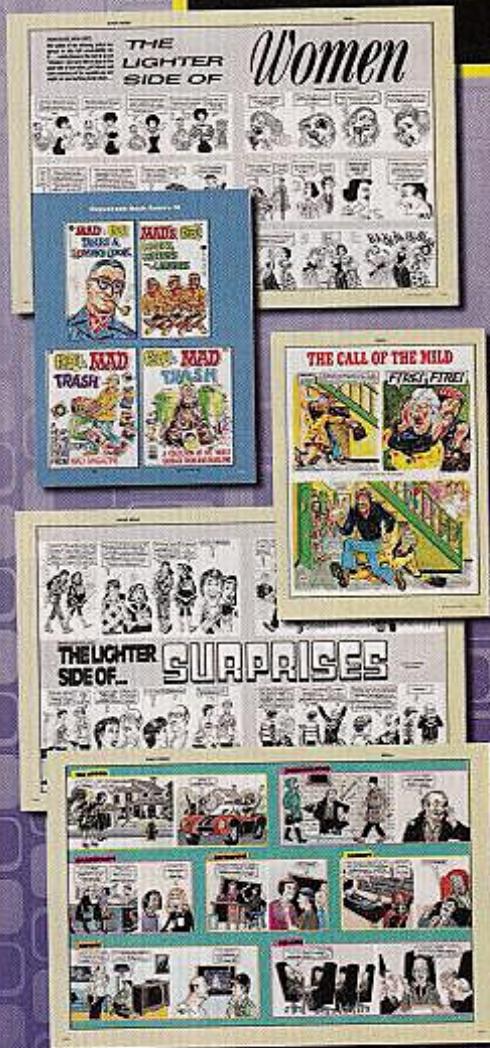
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# THE FUNDALINI

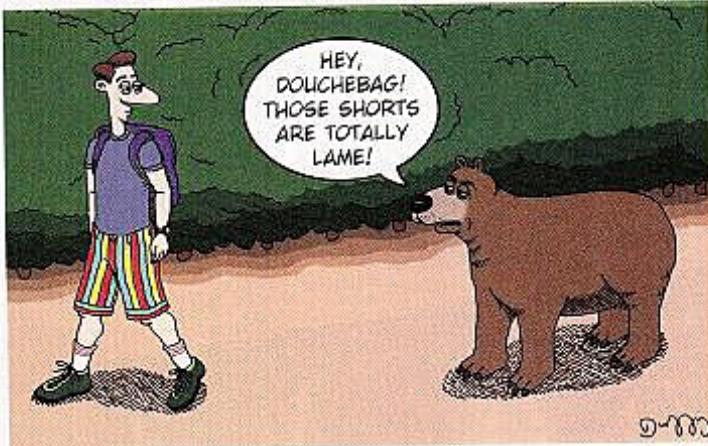
## Celebrity Cause-of-Death Betting Odds **JEFF BEZOS**

- Becomes lost and starves to death while touring massive new Amazon fulfillment center..... 3:1
- Killed by a future Jeff Bezos who traveled back in time to stop his tyrannical world domination..... 6:1
- Bombed back to the Stone Age when Amazon's drones become sentient..... 8:1
- Melted by glare off head while taking a selfie..... 11:1
- On trip to South America, ironically, drowns in the Amazon..... 13:1
- Gunned down by Molly Benziger, a 78-year-old widow from Pewaukee, Wisconsin, who, for 47 years, worked tirelessly with her husband, Carl, to build a successful local book shop, only to have it wiped out in six weeks due to Amazon's ruthless business practices..... 1:1



Artist: Rick Tulka

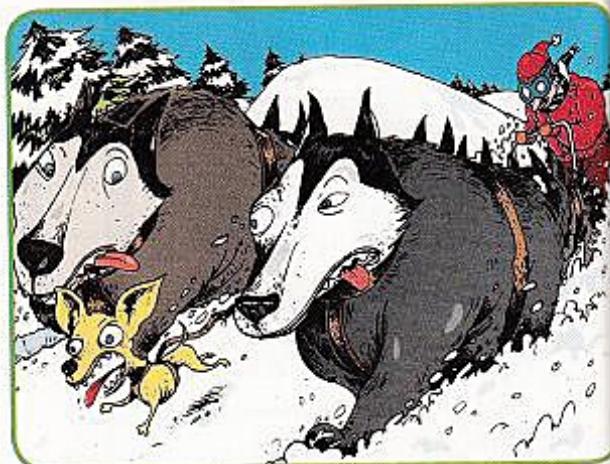
## When the Going Gets Duff



WHEN ANIMALS ATTACK, VERBALLY

## HISTORICAL SPORTS "FIRSTS" WE'RE STILL WAITING FOR

- The first openly great Charlotte Bobcat
- The first transgendered horse to compete in a Triple Crown race
- The first openly homophobic ice dancer
- The first sports talk host who can mention Tom Brady without also mentioning that he's married to a lingerie model
- The first Chihuahua in the Iditarod



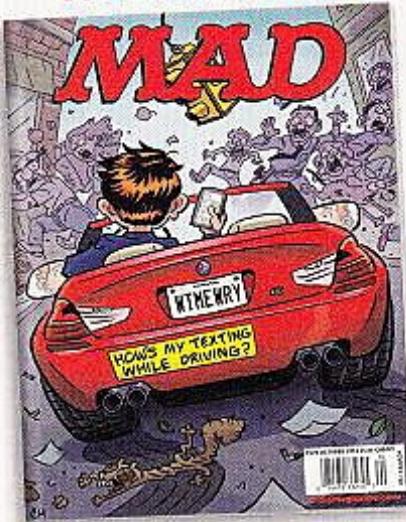
Writer: Jeff Kruse Artist: Kevin Pope

## TV Shows with the Same Title as Their Porn Parodies



# PAGES

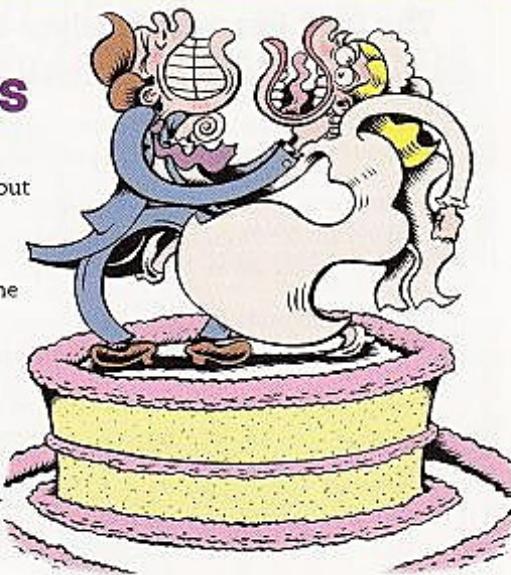
## The Cover We Didn't Use



Writer: Jason Mustian Artist: Chris Houghton

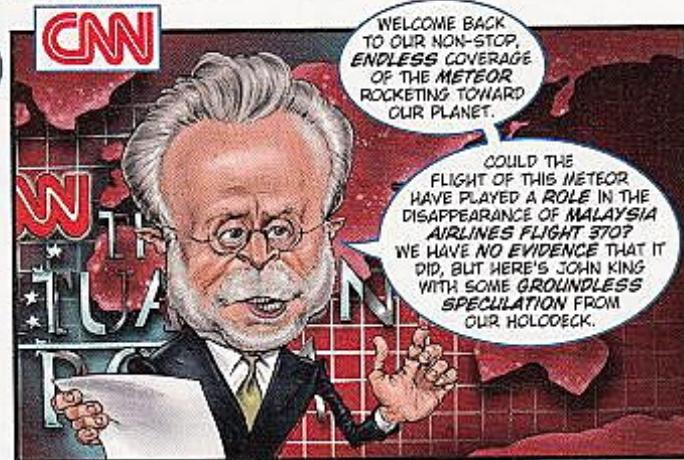
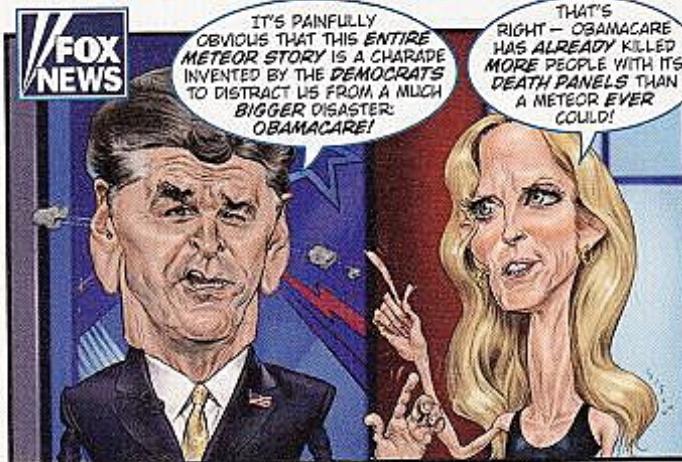
## The Fast 5 INTERESTING FACTS ABOUT MARRIAGE

- 1 In 11 states, a wedding is not valid without a flower girl
- 2 At a four-way stop, a limo with a "Just Married" banner and cans hanging on the bumper has the right of way
- 3 Traditionally, the ring symbolizes the endless, circular arguments couples can expect to have for the rest of their lives
- 4 Ancient Romans examined pig entrails to determine the best time for marriage... which, let's face it, makes about as much sense as anything we do today.
- 5 The term "pre-nup" is never mentioned in scripture — though why not tell your fiancée that it was, and that God commands it? What's she going to do, read the entire Bible?



Writer: Jeff Kruse  
Artist: Peter Bagge

## HOW DIFFERENT NETWORKS WOULD COVER THE STORY OF A GIANT METEOR HEADING TOWARD EARTH



Writer: Megan O'Leary Artist: Sam Sisco

# THE FUNDALINI PAGES

## The Mad Consumer Helper-Otter Guide SIMPLE WAYS TO SAVE ON FOOD

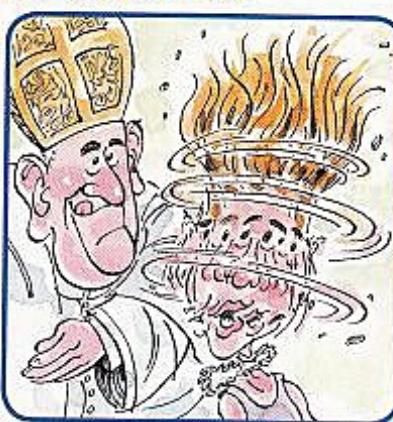
- You can save hundreds of dollars a year on bottled water if you have a device called a "faucet" in your kitchen
- Growing your own food is both healthy and cheap, so keep an eye out for illegal migrant workers who can help you plant that garden at sub-minimum wage
- Several American cities have a big problem with pigeon overpopulation. We're not sayin', we're just sayin'...
- Screw the ad men at Frito-Lay — we bet you can eat just one potato chip at a time, which will make the bag last for months
- Don't waste money buying a single tin of beluga caviar. Buy them in bulk, which is cheaper in the long run

Writer: Jeff Kruse

## WAYS THE POPE COULD BE EVEN AWESOMER



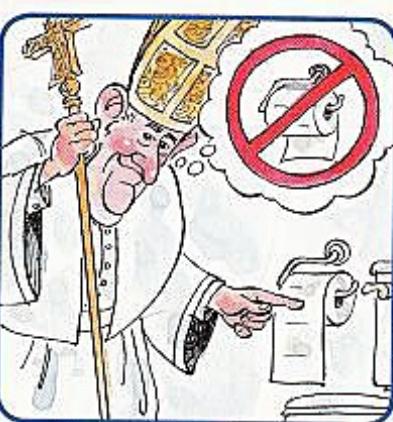
Drive in the Popemobile for the Popeller.



Exorcise the crazy out of Justin Bieber.



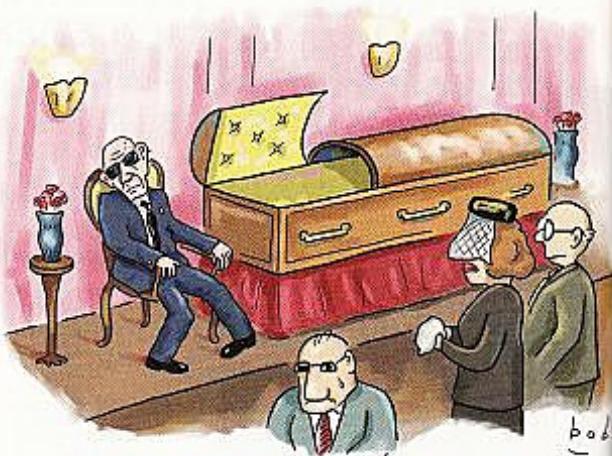
With the Pope.



Use his Papal infallibility to answer the truly important questions of life.

Writer: Mike Morse Artist: Paul Coker

## Eckstein Marks the Spot



"Ed was claustrophobic."

Writer and Artist: Bob Eckstein

## Worst Selling K-Cup Flavors



A surprisingly bold blend of dried prunes, navy beans and enough bran to kill a small horse. (Not recommended for people with long morning commutes.)



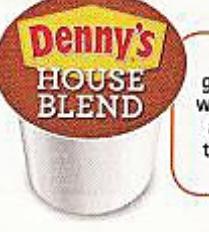
The best part of waking up (and staying that way for the next 72 hours). A flavor so intense, you'll be hearing colors and seeing dubstep! Or maybe those are just your erratic heart palpitations. Now illegal in 47 states!



Enjoy the distinct aroma of a quaint Parisian toilette in your home! A fragrance you can almost taste, and a flavor you won't be able to un-taste. Bon appetit!



Earthy undertones and a silty mouthfeel that will stick with you all day long and probably until your next dental exam, too. It's like drinking dirt.



This robust medley of burnt grounds and dirty coffee filters will arrive in your cup lukewarm and 20 minutes late. Enjoy all the disappointment of Denny's in your very own home.

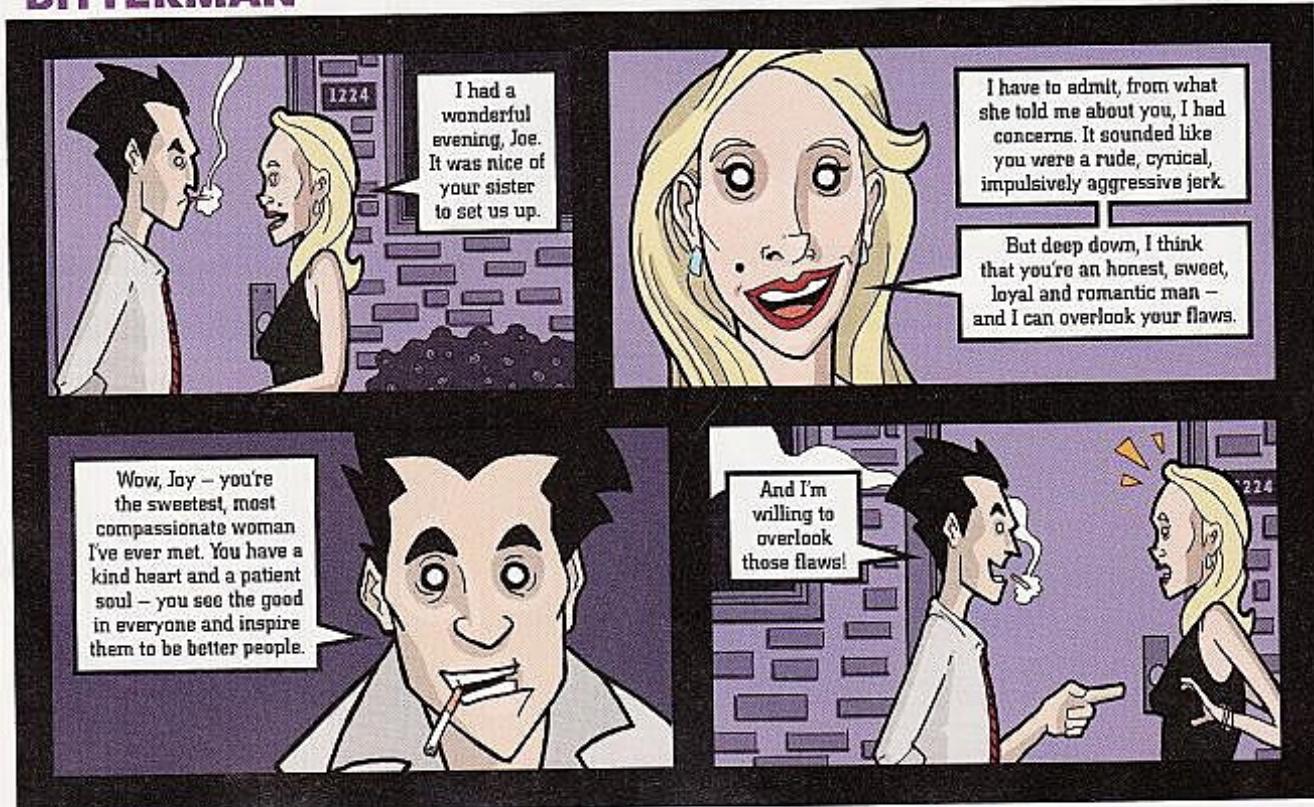
Writer: Kenny Koil

## POSITIVE THINGS ABOUT THE TIME WARNER CABLE/COMCAST MERGER



Writer: Dick DeBartolo Artist: Tom Bunk

## BITTERMAN



# THE FUNDALINI PAGES

## Classic Bumper Stickers Updated

My Other Car is a Car with a  
Bumper Sticker Describing This Car



When It's  
Convenient  
For Me

### MY CHILD IS AN HONOR ROLL STUDENT

At an Elementary School Where Every Child is an Honor Roll Student Because Self-Esteem is the Foundation of a Child's Well-Being and Success as an Adult

### CHOOSE LIFE – YOUR MOTHER DID

Despite the Fact That It Ended Her Career and Social Life

Writer: Jason Mustian

### AOL START-UP SCREENS WE'D LIKE TO SEE



Award-Winning Actor Dead at 78  
Won "Most Improved" from His High School Drama Club in 1953  
So, Technically, It's True  
More News  
New Coal-Powered Asthma Inhaler Defeats Own Purpose  
Does New Anti-Bullying Law Unfairly Target Malevolent A-Holes?



America's Cup to Add Instant Replay  
Yacht Race Will Now Take Even Longer  
Handful of Hardcore Fans React  
More News  
Torso Identified, Owner "Grateful and Relieved" to Have it Returned  
Controversial Genetic Test Could Weed Out Dopes and Losers in Utero

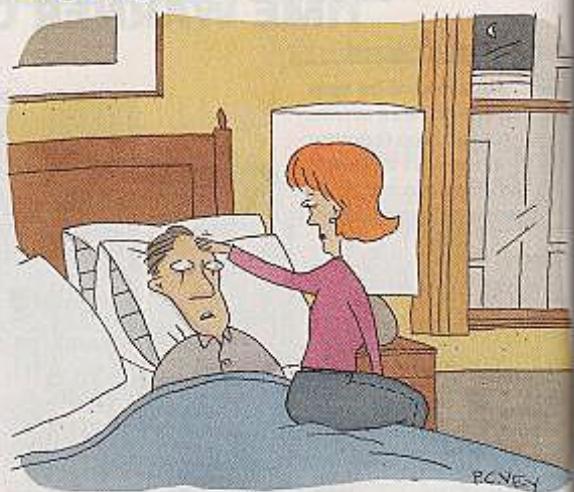


\$4.00 Winning Lottery Scratch-off Goes Unclaimed as Deadline Passes  
Could Have "Changed Someone's Life for a Day," Says Official  
Buyer Still a Mystery  
More News  
"Bumbling Moron Killer" Still at Large After 4-Year Spree  
City Councilman Opposes Wheelchair Ramps as "Nowhere Mentioned in Scripture"



Remember Kim Kardashian?  
Reality Star Looks Much the Same in Mid-2014 as She Did in Early 2014  
Other Celebrities of Yester-month  
More News  
New Subatomic Particle Found, Promptly Lost Again  
Child Trapped Down Well in 1980s is Now Trapped in Loveless Marriage

Oy Vey!



"I DO FEEL BAD BUT ONLY BECAUSE YOU'RE SITTING ON MY TESTICLES!"

Writer and Artist: P.C. Vey

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A MAD  
AD PARODY



## VENTURE TIME DEPT.

Forget going on Kickstarter to raise money! Hopeful entrepreneurs looking to start or build their businesses can do it in just minutes thanks to a popular reality show. But if they don't succeed, they walk away with nothing — not even their dignity! That's because the self-proclaimed "pros" on this show love to dash hopes and put people down! They even love to trash each other! Join us on a voyage to the very bottom of the...

# SHARK

I'm Robber Hurtyaback, son of an immigrant factory worker. I'm a technology mogul who sold three companies for over \$585 million. And it was all pure profit because I didn't own the companies I sold! That's what I call thinking outside the box. And way outside the law! But I don't worry about that because my wealth has allowed me to buy plenty of politicians and law-enforcement types!

I'm Brabra Corkyourman. I run a five-billion-dollar real estate business, but I didn't build my sprawling empire overnight. It took almost two months! How? I started my career waiting tables — and while taking lunch orders from top-notch stockbrokers, I wrote down their insider trading secrets! I'm improving life in the city by driving out the poor and the middle class with insane rent demands. Soon just six people will be able to afford to live in New York City — and we're all sitting here right now!

I'm Marked Clubbin, a billionaire entrepreneur and investor. I own movie theatres, a movie studio, a TV network and an NBA team. I make incredible profits of 1,000 to 2,000%. Not from my studio, my network or even the Mavericks. Those profits come from the concession stands in the stadiums and the theatres. By selling three hot dogs and three large Cokes, I make the same amount that Brabra makes selling one of her luxury apartments!



# TANK

WRITER: DICK DEBARTOLO  
ARTIST: TOM RICHMOND

I'm Lordi Greenears. I'm known as the Queen of QVC. I started in business by inventing a plastic jewelry organizer. It cost me a few cents to make and it generated more than \$500 million in sales. That's why I'm also known as the Queen of Valueless Crap. Yep, QVC! But I didn't stop there — I wrote two books explaining how ordinary people can also become multimillionaires! I don't know if the books helped anyone get rich, but they made me millions more — so I guess they worked!

I'm Diamond John. I founded FoolYoo Fashions and turned it into a \$5 billion global brand by creating clothing for the urban apparel market. "Urban apparel market" is industry code for "morons who happily pay \$60 for a t-shirt." Now I've branched out and partnered with celebrities like Kim Kardashian. Her Kardashian Kollection is now available in one of the most famous fashion houses in America — Sears! You can usually find Kim's savvy fashions right next to the tires, tools and welding goggles!

I'm Kevin O'Greedy, a venture capitalist who turned a \$10,000 loan into a software business worth \$4.2 billion. However, I remain a modest man. That's why on my tax return I claim my business is only worth \$800,000! In case you're wondering why I'm often called Mr. Wonderful, it's because many of the deals I concoct on this show with contestants turn out to be wonderful — for me!



Hi, Snarks! My name is Chad Johnson. In this fast-paced world, busy people must make every second count! That's why my Wizard Breakfast Maker will be a winner!

In 90 seconds, this marvel brews coffee, scrambles eggs, fries bacon and makes toast! So, Snarks, let's get perking on a sizzling deal! Have a taste of my sample breakfast!

Ugh! This bacon is raw, the toast is burned to a crisp and the eggs taste horrible! And this coffee — it's weak and cold!

That all may be true, but the Wonder Wizard did all that in just 90 seconds! It's a real time-saver!

This product is so awful it doesn't even meet QVC standards!

How can you possibly make money selling this piece of crap?

After people buy this, they'll return it right away!

And that's how I plan to make my money. I offer no refunds, no exchanges Period!



No refunds? That's an ingenious idea! I'll give you \$211,045 for 22.9% of your business!

That's the paltry price you put on "ingenious"? I'll give you \$227,506 for 28.2% of your business and 29% equity in your next product!

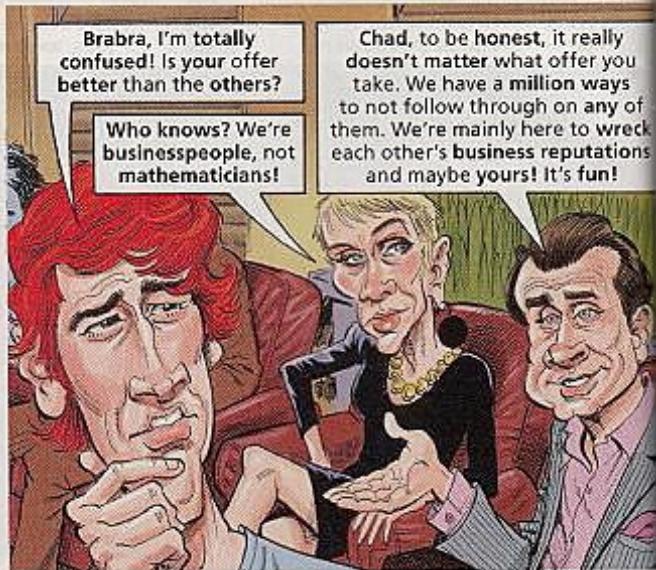
You haven't heard my offer yet. I'll offer \$247,333 for 31.4% of your business and .04% of your combustibles. Even though it's an appliance, I'll figure out a way to make it the year's hottest fashion accessory!



Brabra, I'm totally confused! Is your offer better than the others?

Who knows? We're businesspeople, not mathematicians!

Chad, to be honest, it really doesn't matter what offer you take. We have a million ways to not follow through on any of them. We're mainly here to wreck each other's business reputations and maybe yours! It's fun!



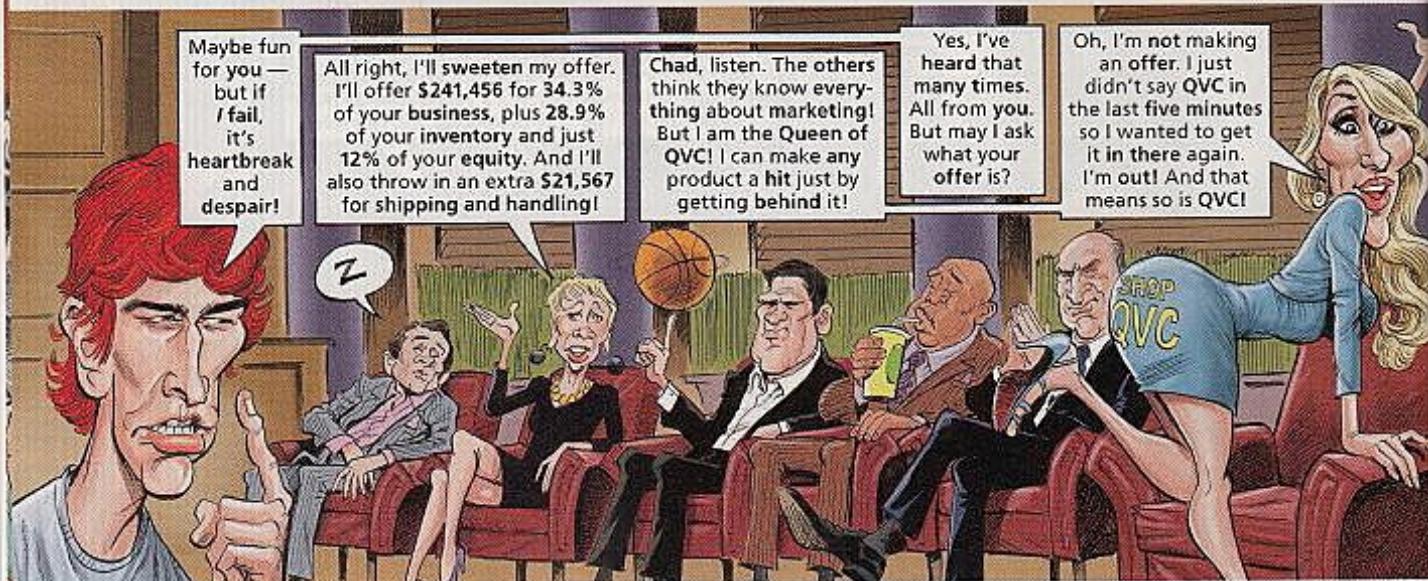
Maybe fun for you — but if I fail, it's heartbreak and despair!

All right, I'll sweeten my offer. I'll offer \$241,456 for 34.3% of your business, plus 28.9% of your inventory and just 12% of your equity. And I'll also throw in an extra \$21,567 for shipping and handling!

Chad, listen. The others think they know everything about marketing! But I am the Queen of QVC! I can make any product a hit just by getting behind it!

Yes, I've heard that many times. All from you. But may I ask what your offer is?

Oh, I'm not making an offer. I just didn't say QVC in the last five minutes so I wanted to get it in there again. I'm out! And that means so is QVC!



I'm still confused, but I'm going to go with Brabra.

Wise choice, Chad! We'll need to rent office, manufacturing and warehouse space. Luckily, I'm in real estate. I have all that! And as soon as you raise \$175,000 to pay me rent, we'll start our partnership! Chad, notice I said nothing about using the money I offered for rent! You just had your first business lesson — learn all the details! Now get out of here!



Hi, Snarks. I'm Anna and this is my husband, Tom. We know most people hate the taste of fruitcake!

But we feel sure our Great Granny's Great Fruitcake will be a huge seller! It's based on a recipe that's been in our family for more than 70 years.

She is, but if you think it's better for marketing if she isn't, we can take care of that. Old folks have "accidents" all the time...

Is your great granny still alive?



This is not only the best fruitcake I've ever eaten — it's the best cake I've ever eaten!

Astoundingly delicious... but strangely, I don't see any fruit.

Oh, there's plenty of fruit in there — all fermented in 91% alcohol!



Whoa, there's that much alcohol in Great Granny's Fruitcake?

Let's put it this way. We don't have to bake them in the oven. We just put the batter in cake pans and light a match. The cakes cook themselves!

How much did you spend to set up your operation?

More than \$400,000. I sold my wedding ring and we sold our car and our house. We even convinced our kids that we'd just been minding them for the people across the street and got them to move in over there to lower our overhead!



And here in New York, we rode the subways all night because that met our budget for a place to sleep!

Wow, that's a sad story! I love sad stories. They cheer me up!

You know, producing food for public consumption has its own challenges. Do you have a commercial baker's license?

No, but we both have white chef's hats. And they look really professional!

Have you approached any stores with the idea of carrying your fruitcake?

Yes, Home Depot!

Home Depot?? Home Depot doesn't sell fruitcakes!

That's great news! When they threw us out of their offices we thought they just didn't like our product!

I think the two of you are out of your minds, but regular viewers know I'm the softie here and often pretend to feel sorry for people who have spent their life savings on a cockamamie product. So I will offer you \$52,189 for 81.2% of your business!

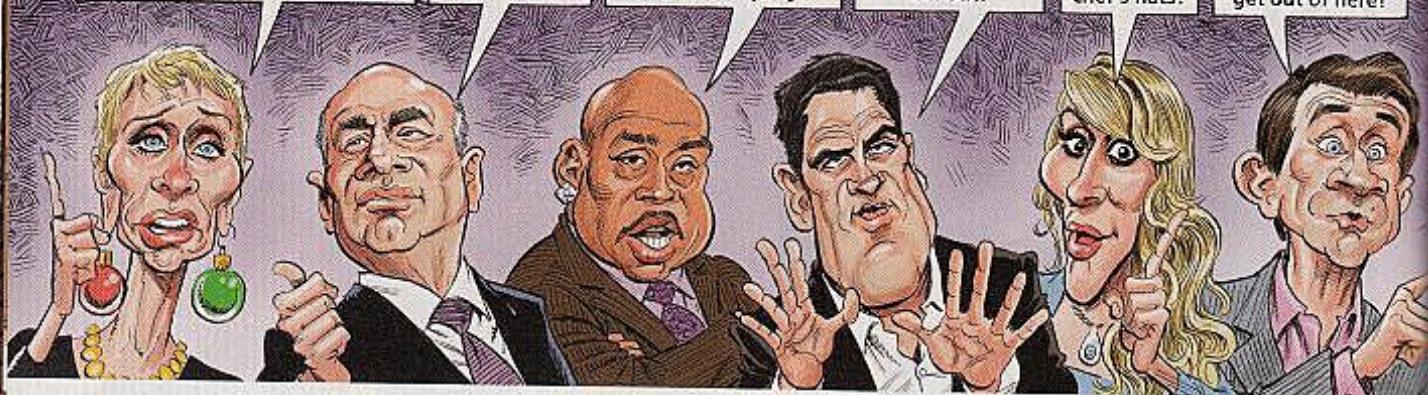
Brabra, you're nuttier than them and their fruitcakes! These people have no business being in business!

I disagree! Thanks to us, they're in show business. And loonies with dumb products like theirs help boost our ratings! I'll give you \$69,730 for 98.4% of your company!

This is one of the dumbest ideas I've ever heard. In order to make a profit you'll have to bake cakes and cook the books! I'm out!

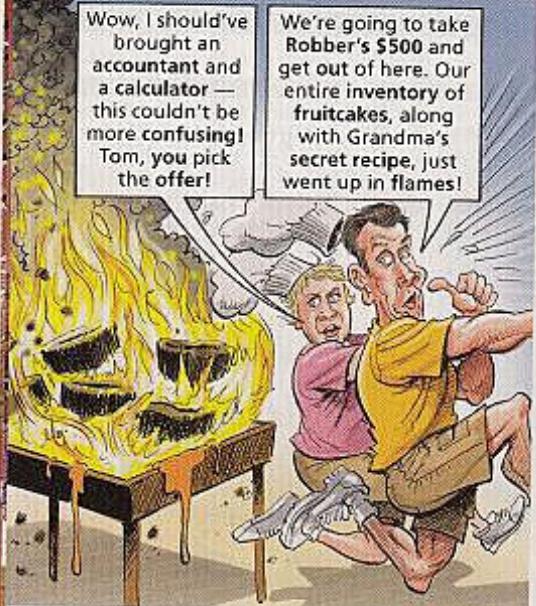
I'm offering \$20,123 for 110.2% of your company — if I can wear one of the chef's hats!

I agree with Marked — this is a really stupid idea! I'll tell you what: I'll give you \$500 cash to take your fruitcakes and just get out of here!



Wow, I should've brought an accountant and a calculator — this couldn't be more confusing! Tom, you pick the offer!

We're going to take Robber's \$500 and get out of here. Our entire inventory of fruitcakes, along with Grandma's secret recipe, just went up in flames!



Hi! I'm Leo and this is my partner, Lisa. If we look familiar it's because we've been on Snark Tank before!

You ridiculed our idea of producing bandages with pictures of pets on them and you said we had zero business sense. Well, we're back to say we made a million dollars!

A million dollars is nothing in business.

We've made a million dollars in the three minutes we've been standing here! We've made hundreds of millions since we stood here last time!

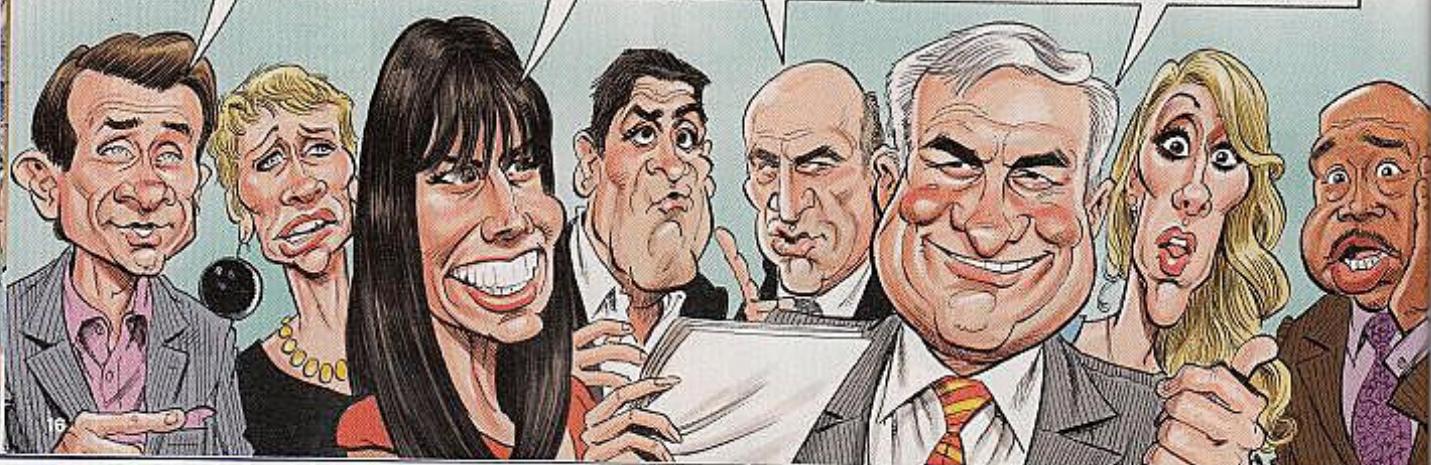


Really? Assuming you're telling the truth, what are you doing with your millions?

We took Marked's advice. He said that we had only one single, stupid product. So we branched out into something a little more serious — buying TV rights!

Really! Well, that's not stupid. You can make a fortune in TV rights!

We know! Our most successful purchase was buying the rights to this show. We've been your employer for a month now. And we're back to take our revenge for being made to look dumb on national TV. All of you Snarks are FIRED!



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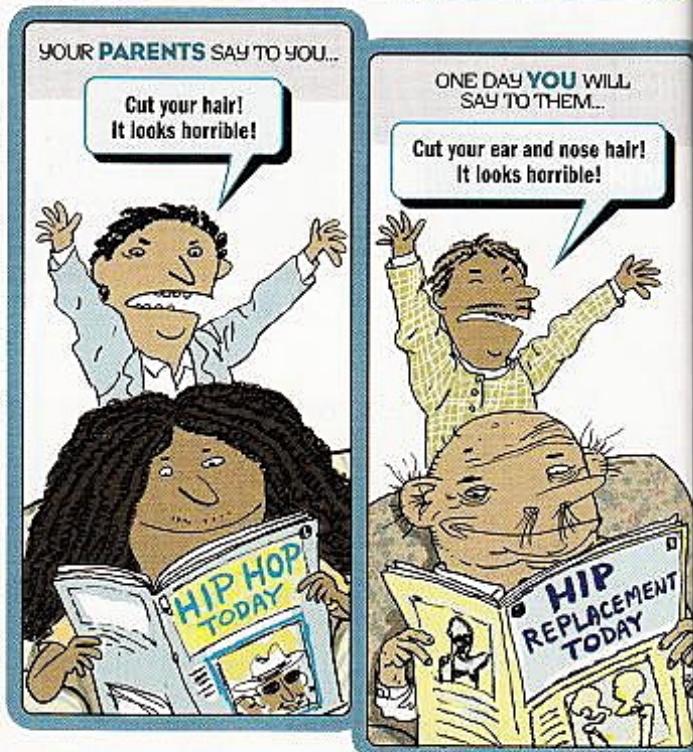
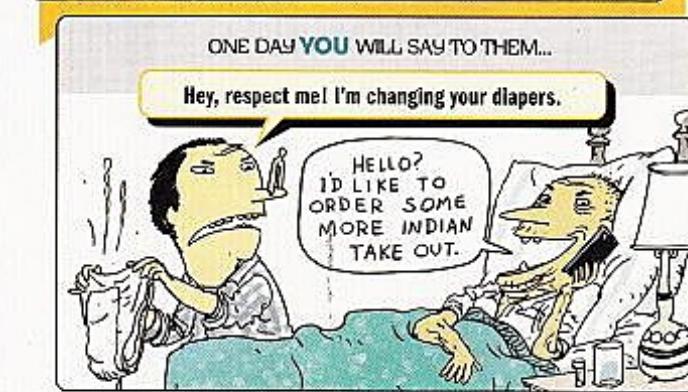
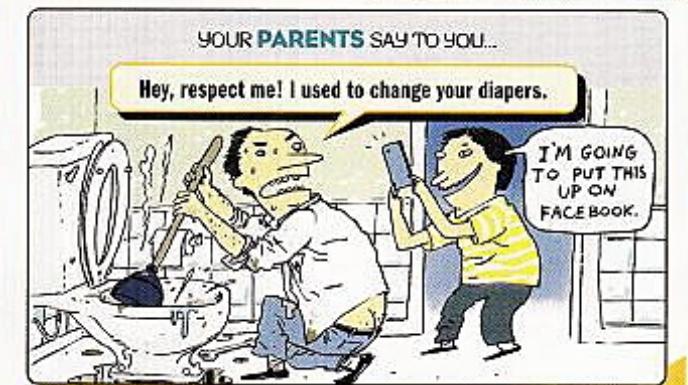
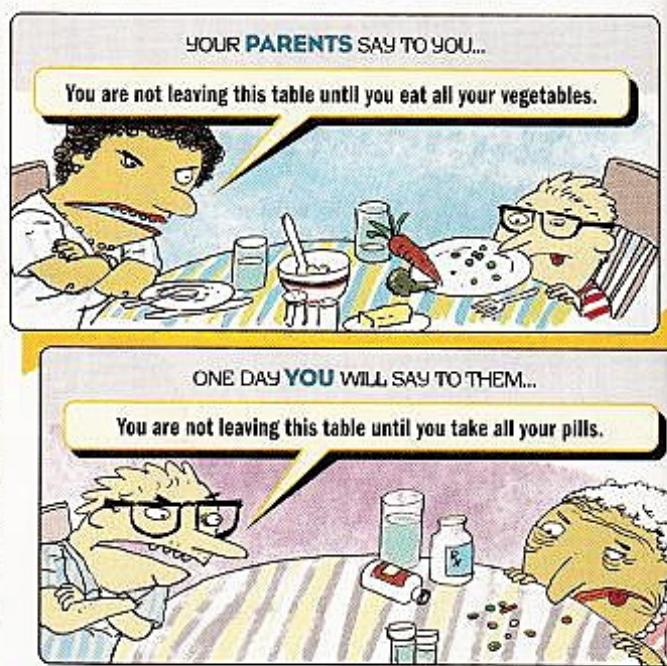
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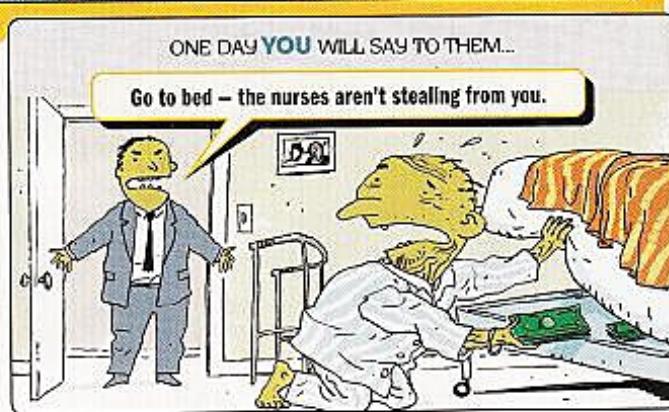
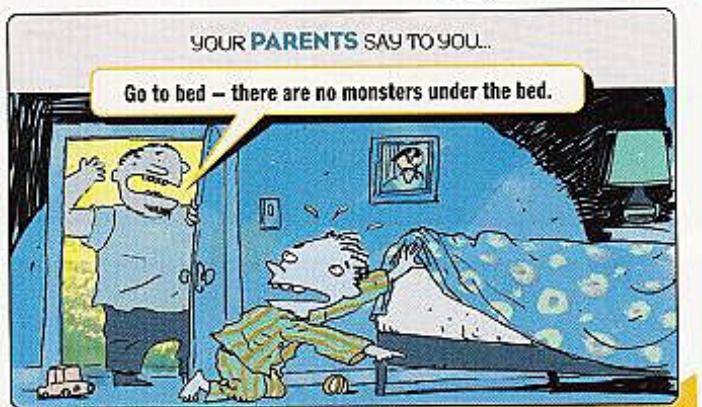
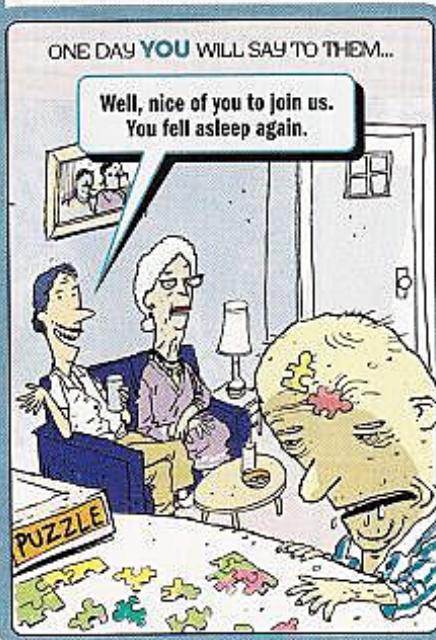
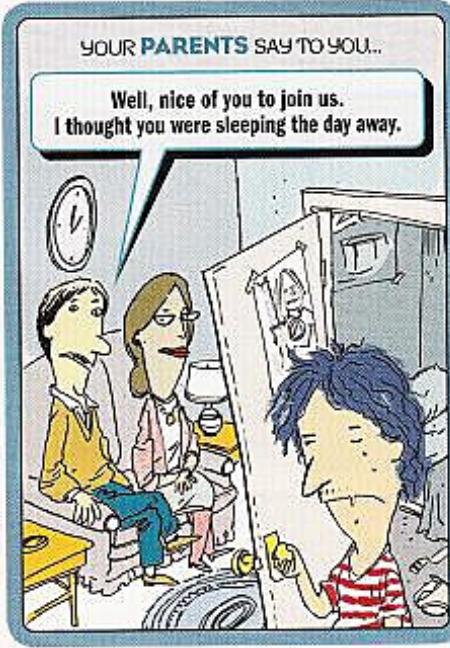
### CIRCLE OF STRIFE DEPT.

As a kid, your parents constantly say things that drive you crazy – and there's not a thing you can do about it. And that's pretty sad. But what's even sadder is that when you grow up, and your parents get even older, you'll probably wind up taking care of them! But what's saddest of all (aside from how many Turner Classic Movies you'll have to watch with them) is that you won't be any better than they were, as you'll see with...

# YOUR PARENTS SAY TO YOU...

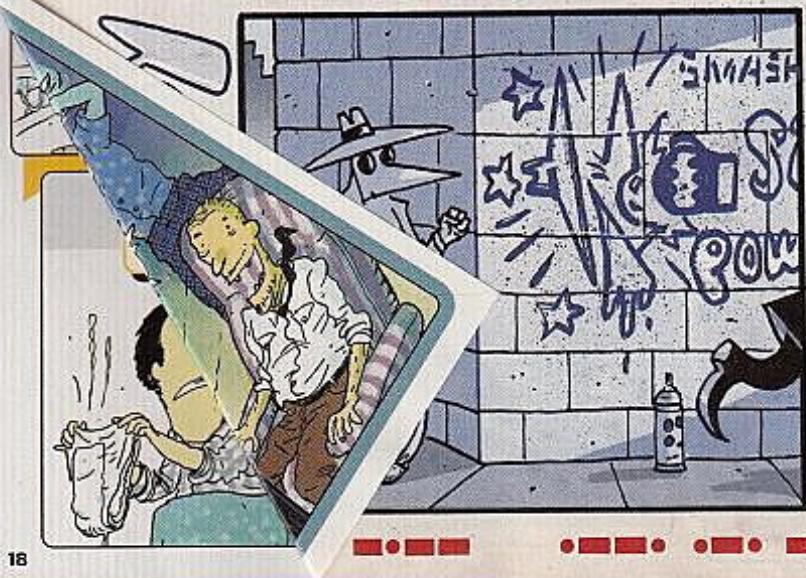
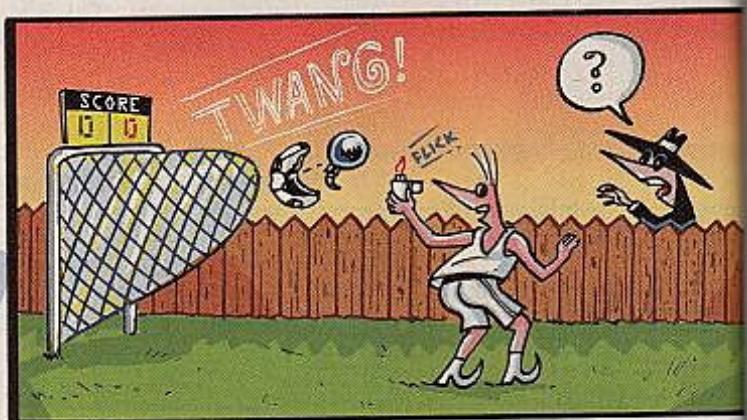
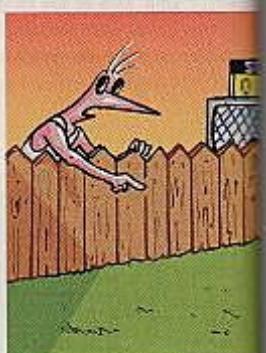
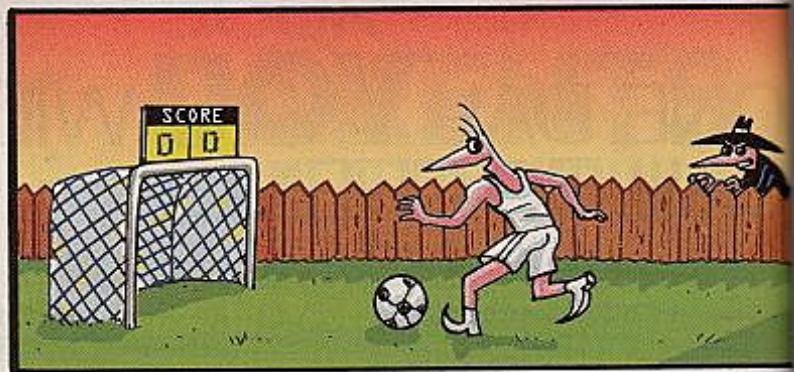


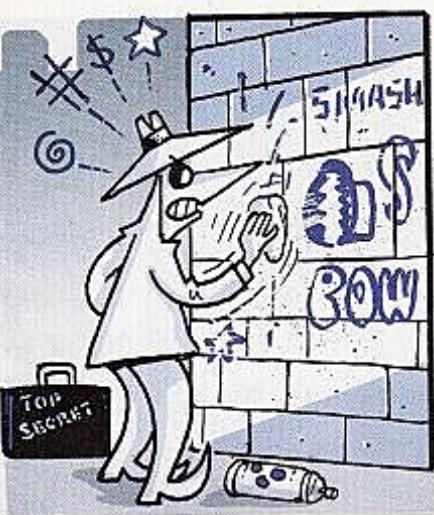
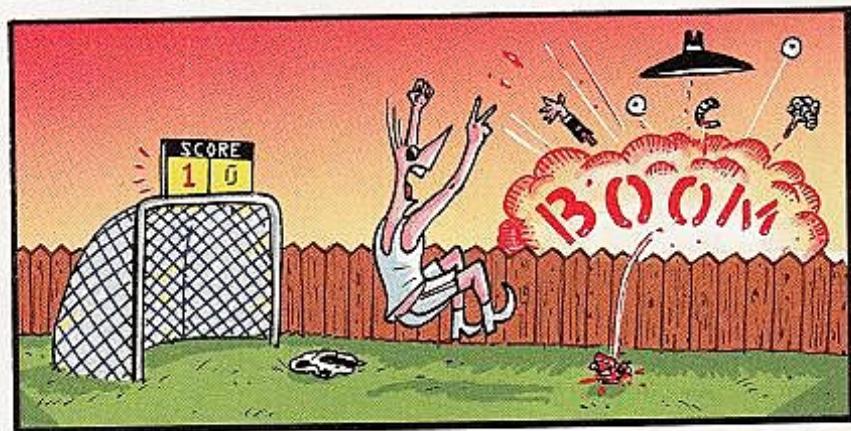
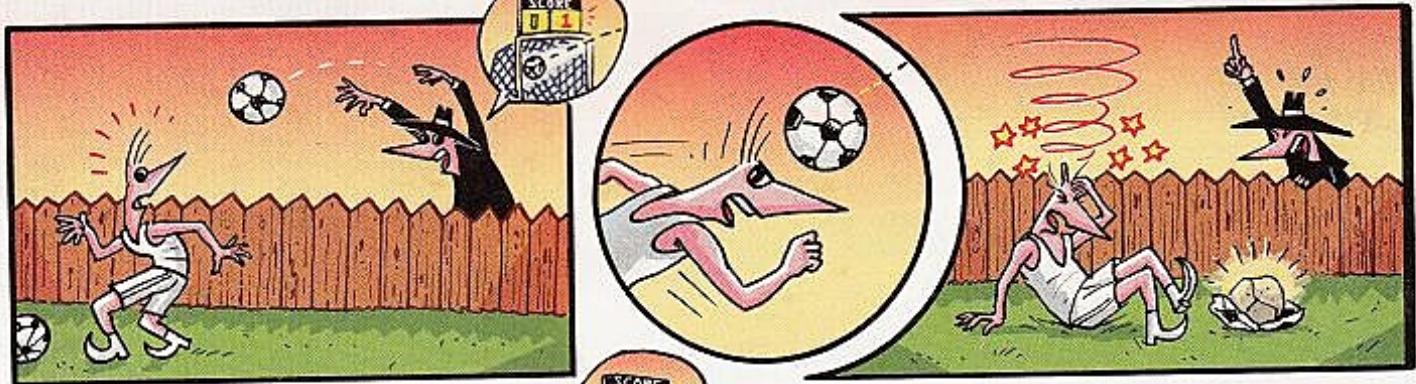
# ONE DAY **YOU** WILL SAY TO THEM...





JOKE AND DAGGER DEPT.







## Q AND A-HOLE DEPT.

Every single day, Justin Bieber seems to be in the news. And every single time, it's for doing something moronic and/or

# Questions We'd Like

In the time it's taken me to ask this question, how many times have you and Selena Gomez broken up and reconciled?

Star magazine recently rated you America's third-most-hated just behind Chris Brown. To take a swing at try and move rankings?

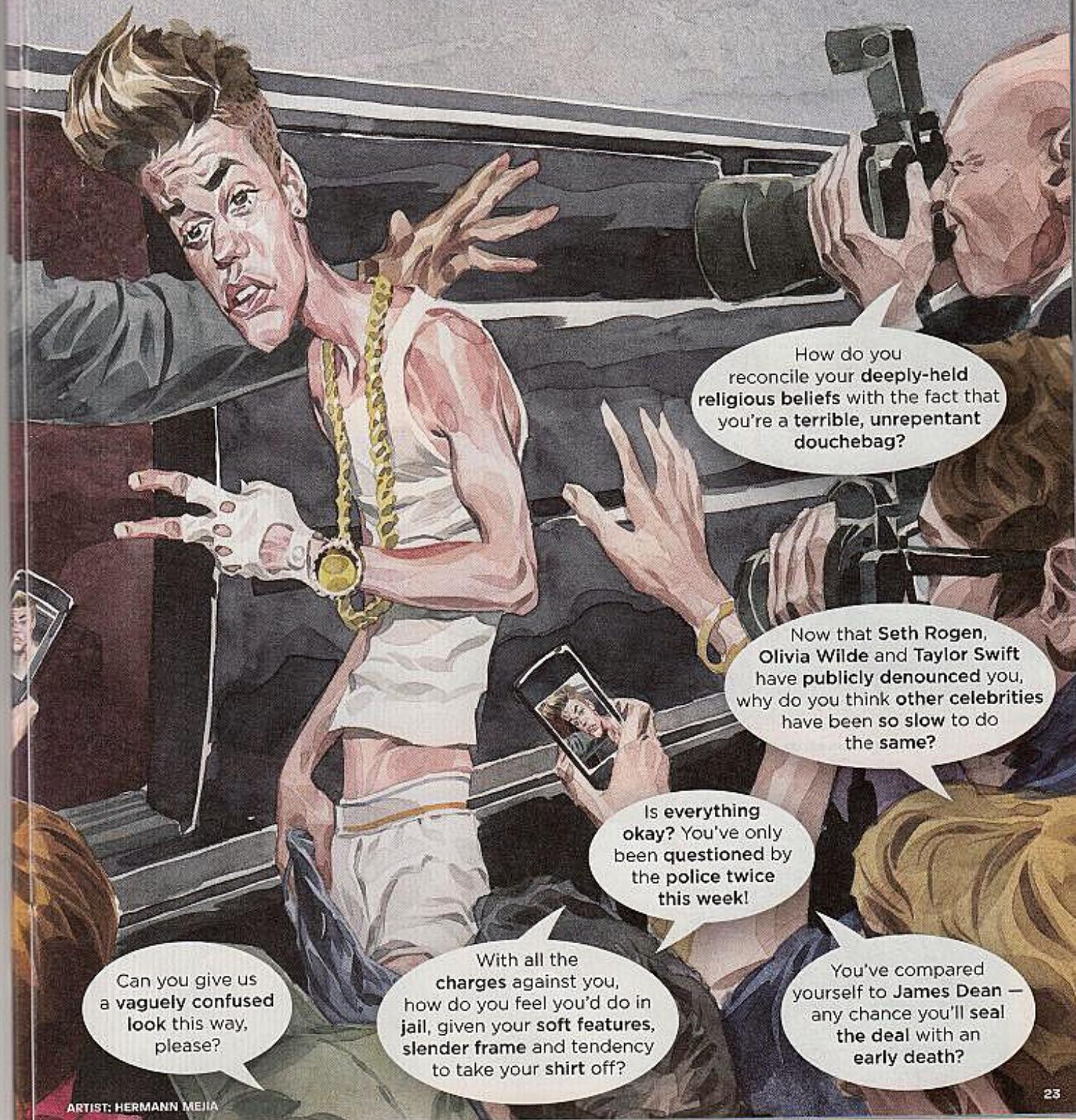
Have you heard any good first jokes?

You said you hoped Anne Frank would be a "Belieber" — which of your four fragrances do you think would be least likely to attract the attention of the Nazis?

Do you have anyone out there you'd like to spit at, pee on or insult right now?

dickish. When will it end? Why is he such a tool? Why are we even talking about him?!? These are just some of the...

# to Ask Justin Bieber



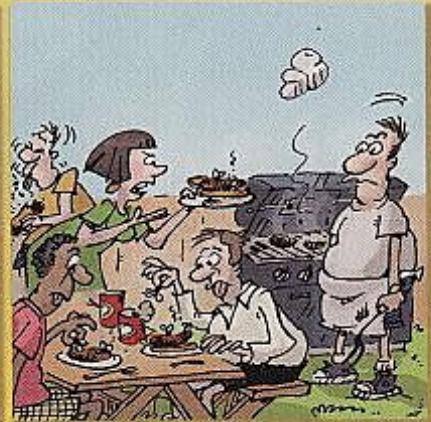
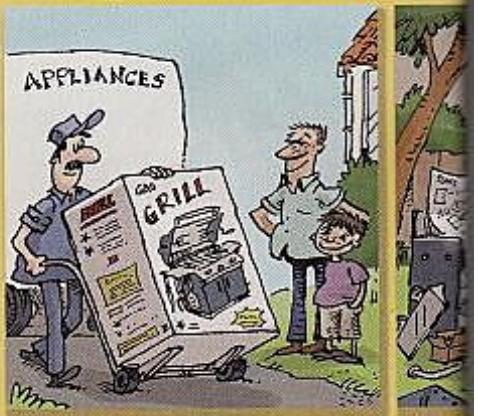
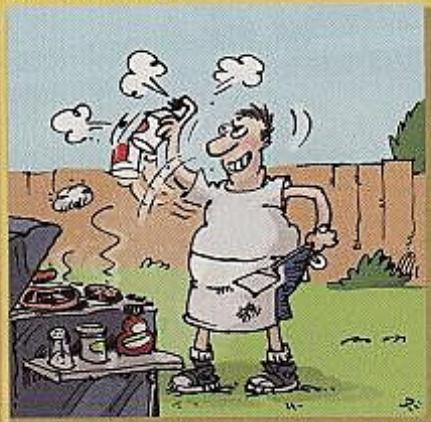


SERGE-IN GENERAL DEPT.

sergio Aragones  
PRESENTS

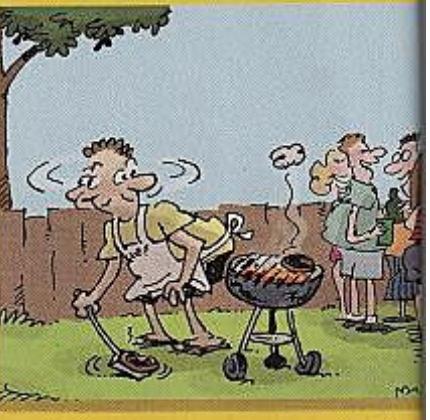
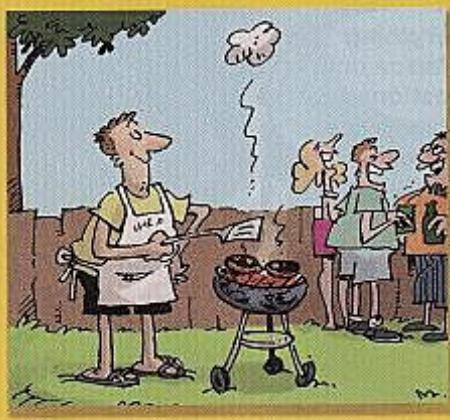


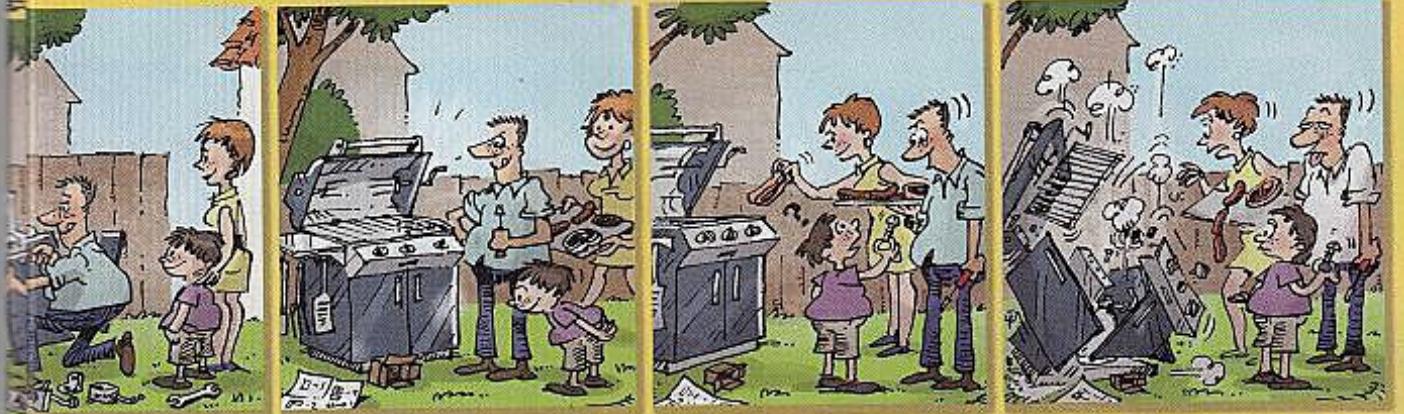
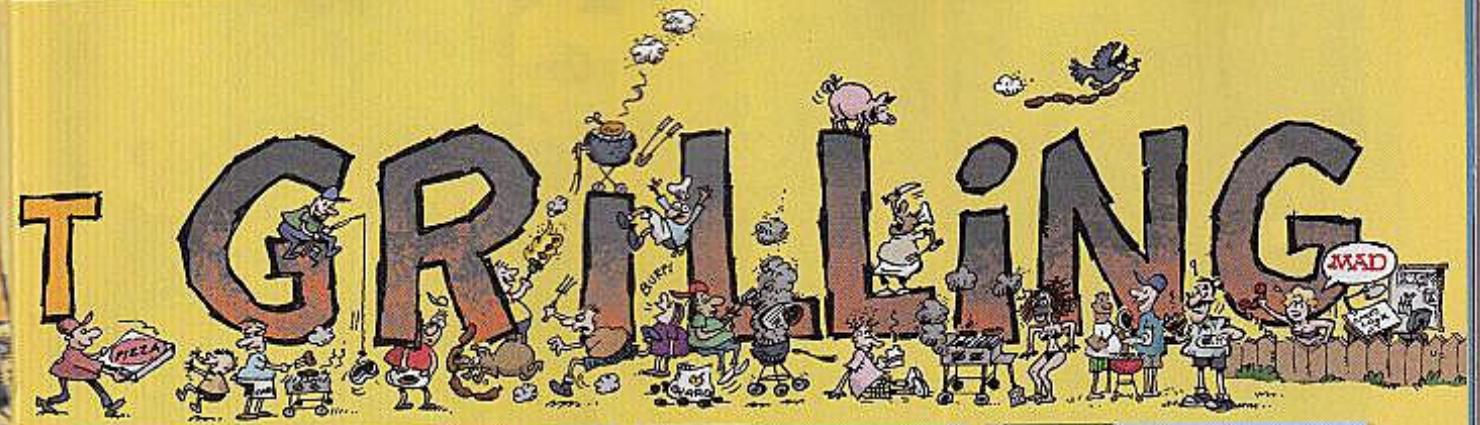
# A MAD LOOK

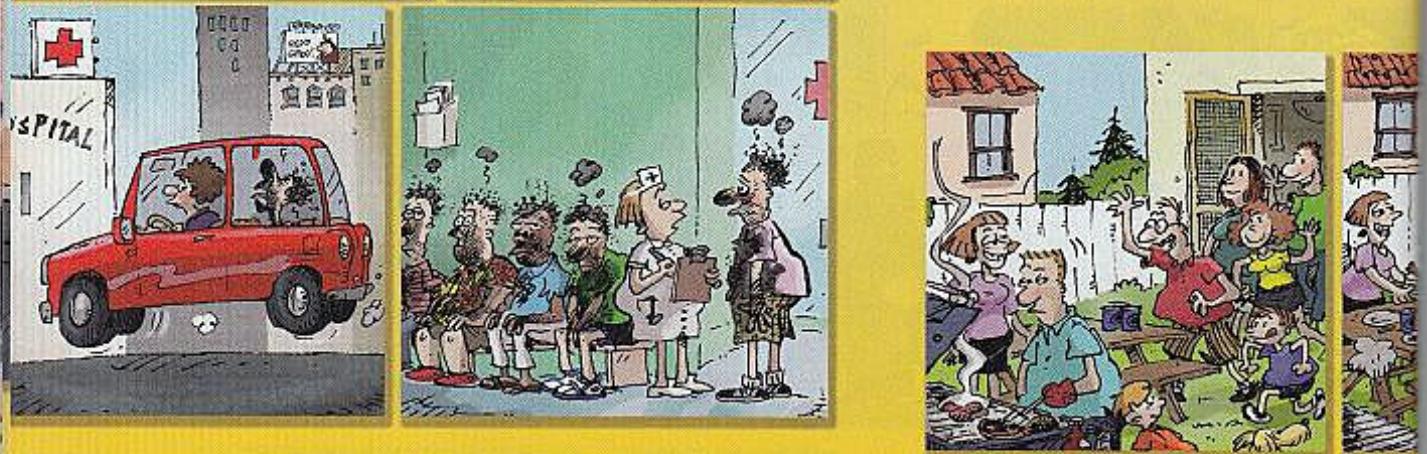
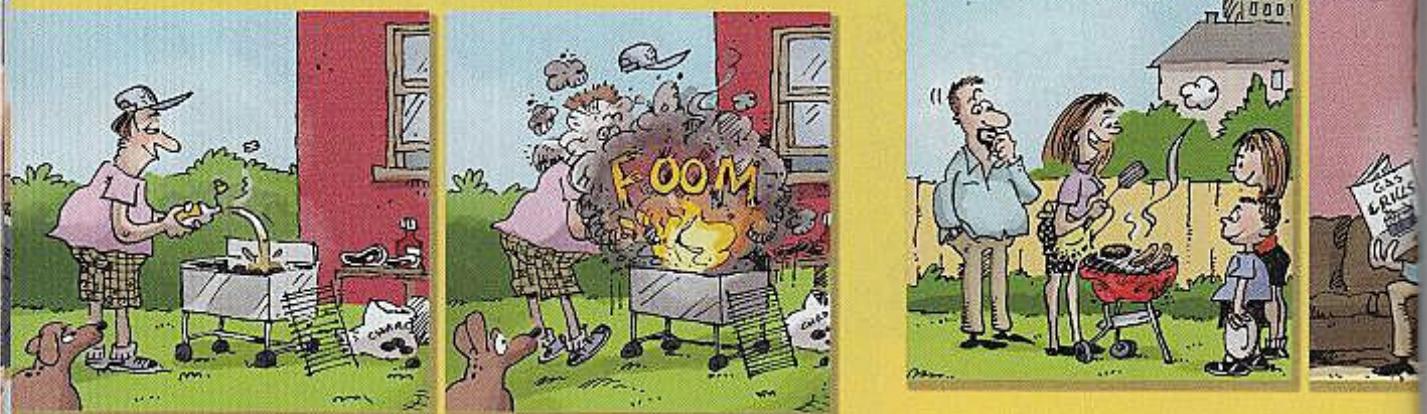
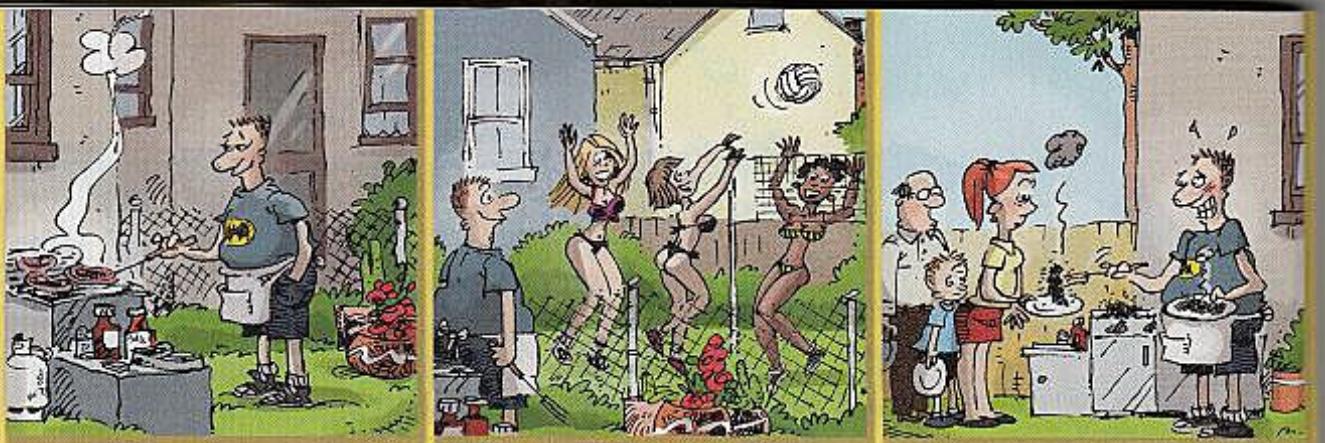


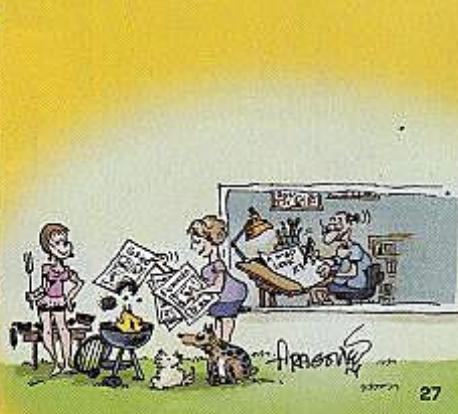
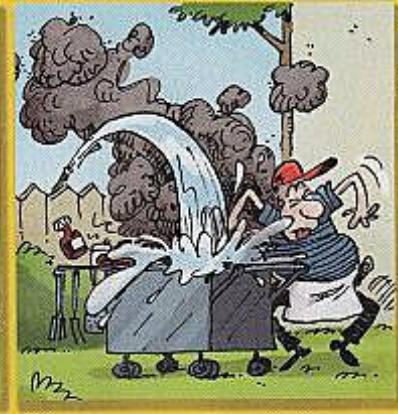
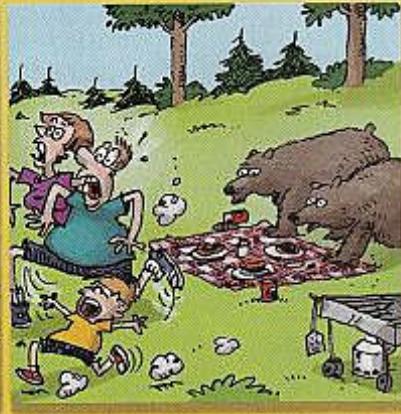
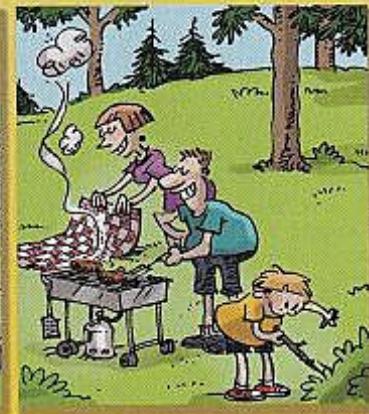
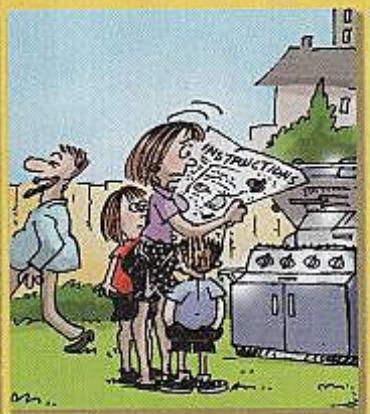
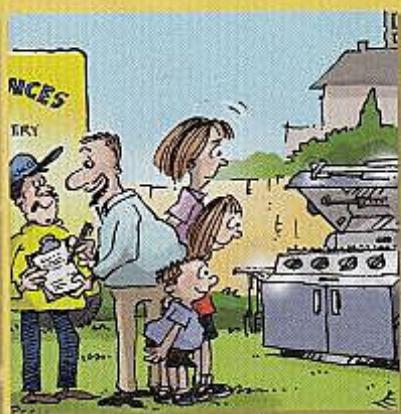
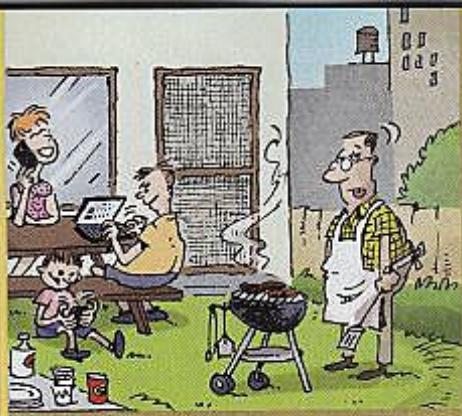
WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: JIM CAMPBELL





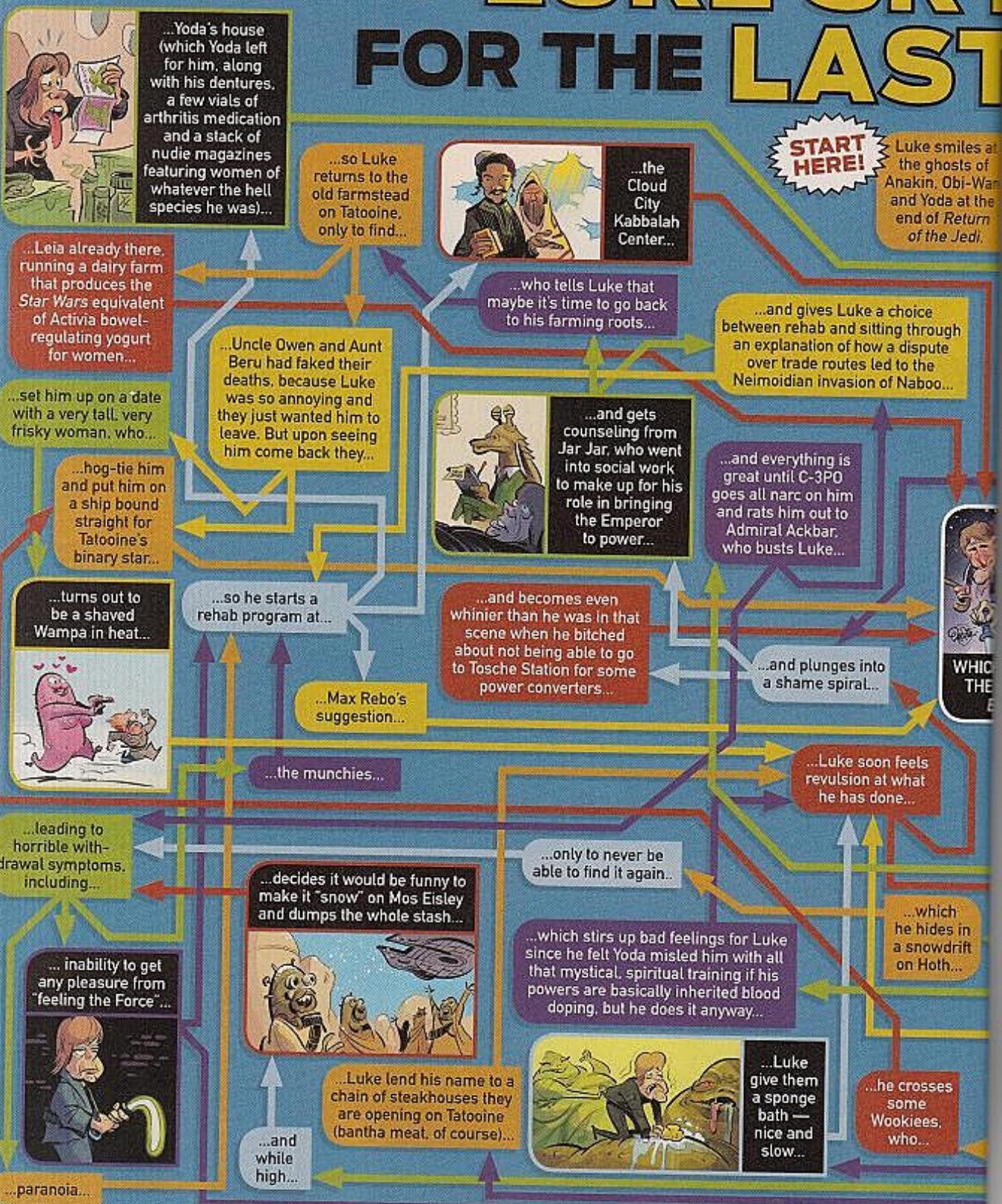






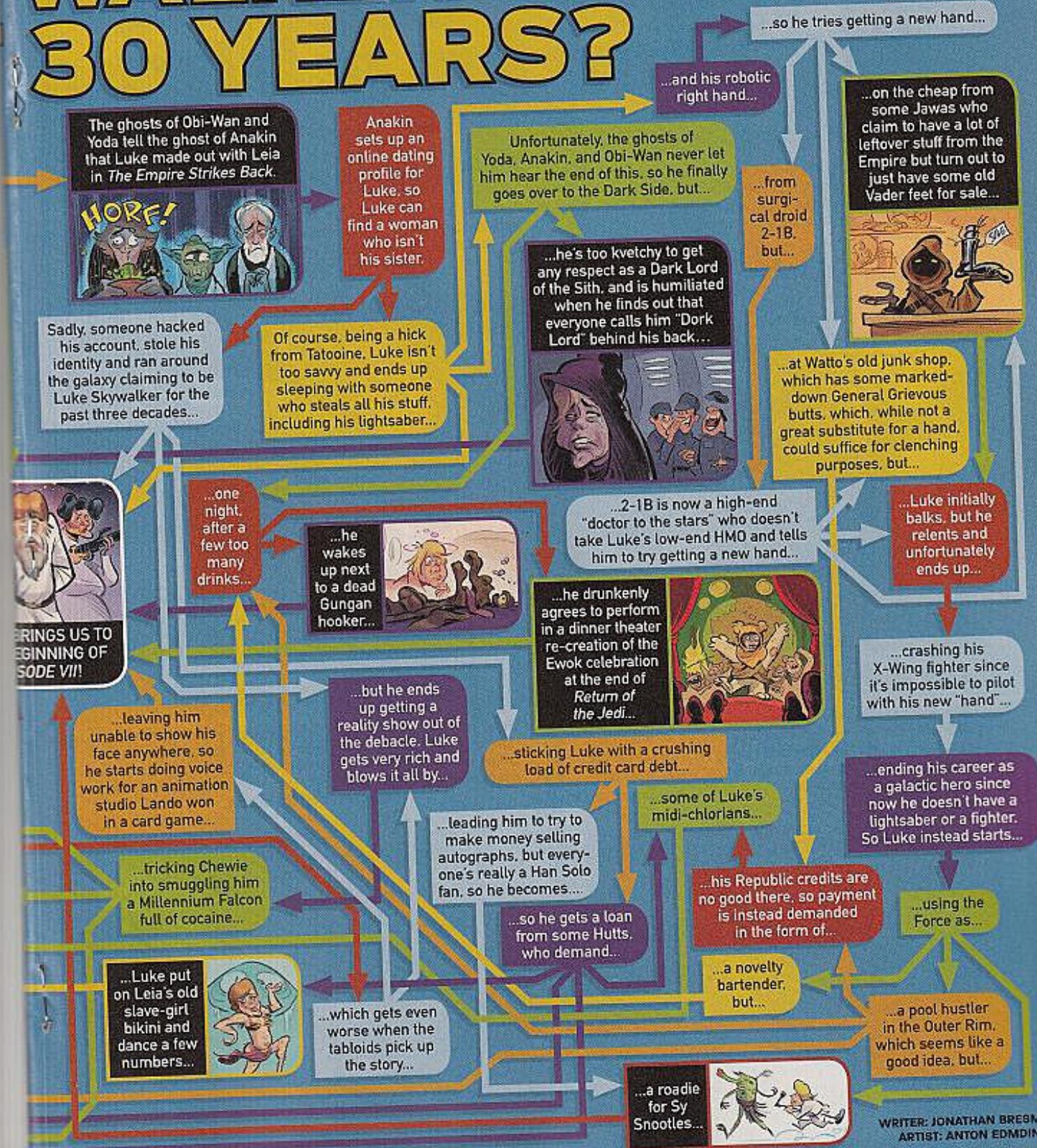
Disney — which now owns the *Star Wars* franchise — is hard at work on a new *Star Wars* movie, and it's no secret why should you wait for some stupid movie to fill in those gaps, especially

# WHAT HAS LUKE SKY FOR THE LAST



Mark "Luke Skywalker" Hamill will be in it. But it's been 30 years since we last saw our hero! A lot can happen in that time! Some stupid magazine can do it for you right now? Choose wisely as you determine...

# WALKER BEEN UP TO 30 YEARS?





#### FLYER BEWARE DEPT.

Airlines have taken a lot of steps to make traveling more comfortable — there's wi-fi, personal TV screens, more legroom and let's not forget that free half-can of soda! But no matter how many perks they add, there's still one terrible inconvenience that they'll never be able to do away with — the people. You should prepare for severe turbulence if you end up having to share an armrest with any of...

# The Worst People to Sit Near on a Plane

WRITER AND ARTIST: TERESA BURNS PARKHURST

## ENLARGED PROSTATE GUY

You've had more physical contact with this antsy jerk than you've had with your last three girlfriends — but in the course of five hours of chit-chat, you just can't find a subtle way to bring up catheters.



## THE CUTE STARING KID

This cuteness lasts for about eight minutes before your face starts hurting from flashing the same phony smile and you start getting annoyed at this obnoxious, unblinking imp who won't allow you to enjoy even the most discrete nose-pick.



## THE PUPPY TRANSPORTER

Your relief realizing that your neighbor's ass isn't panting is short-lived when you find out what IS breathing heavily — a terrified pup under her seat that's peeing and farting its way across the continent. You'd ask for a seat change, if your pesky windpipe wasn't closing up because of your dander allergy.



## THE DEEP SLEEPER

Sure, in moments of romantic desperation, you've had your fair share of strangers sleeping next to you — but this time you're sober and keenly aware of the slobbering, dead-weighted schlub encroaching on your \$538 seat. Plus, this time there's nowhere to shower off the shame.



## THE ERRATIC RECLINER

Every time this douchebag changes position, so do your food and beverages. Plus, whenever that freakin' tray impales your gut, you're reminded of how you failed — yet again — to de-blubber before your vacation.



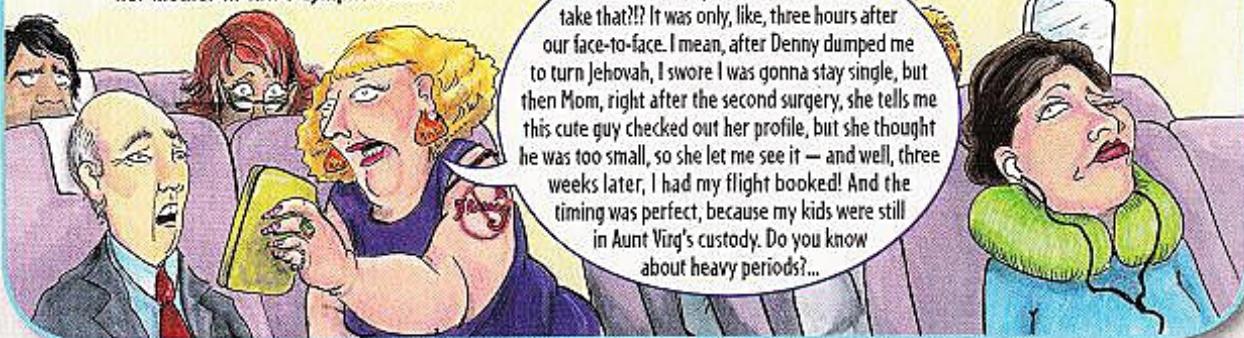
## THE SILENT WEEPER

Maybe she just got dumped, or buried Grammie, or found out her housesitter thought Weensy was an *outdoor* kitty, but who cares?!? Her efforts to stifle her unrelenting sobs are seriously killing your airport bar buzz.



## THE PERSONAL INFORMATION DIVULGER

This person makes you wish you could be meaner, but you can't — especially after hearing how bad her mother-in-law's Lymphedema is.



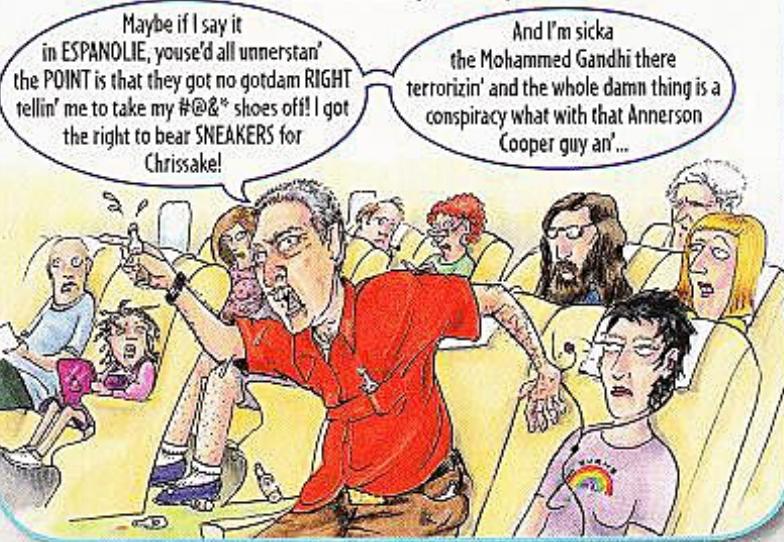
## THE B.O. DUDE

Maybe this guy is allergic to deodorant, detergent and soap. Or maybe he just didn't have time to shower after the triathlon. Or perhaps he's just wearing his lucky flying jacket that hasn't been dry-cleaned since the mid-70s — doesn't matter; he stinks.

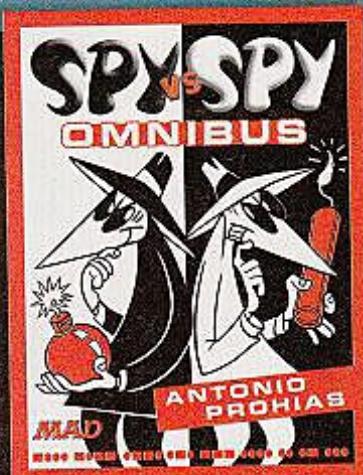


## THE ANGRY DRUNK

His slurred, apathetic tirade towards the airline/government/ex-wives/liberal media creates the perfect ambience for the meditation tape you can't hear over his boozy ramblings.



# COMPLETE YOUR MAD LIBRARY



## THE MAD FOLD-IN COLLECTION

A four-volume set!  
Over 400 Al Jaffee classics!  
Includes a brand-new  
Fold-In created by Al Jaffee  
especially for this collection!

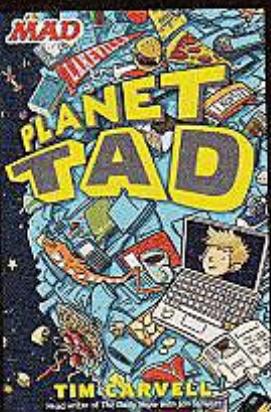
## SPY VS. SPY OMNIBUS

Includes every Antonio Prohias  
Spy vs. Spy adventure!  
All reproduced in their  
full, original size for the  
first time ever!



## SPY VS. SPY: FIGHT TO THE FINISH!

Special digest size!  
Includes 95  
diabolical adventures  
by Peter Kuper!

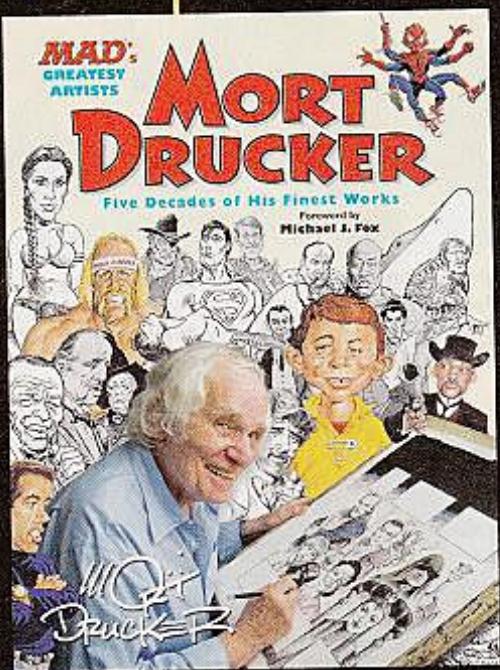
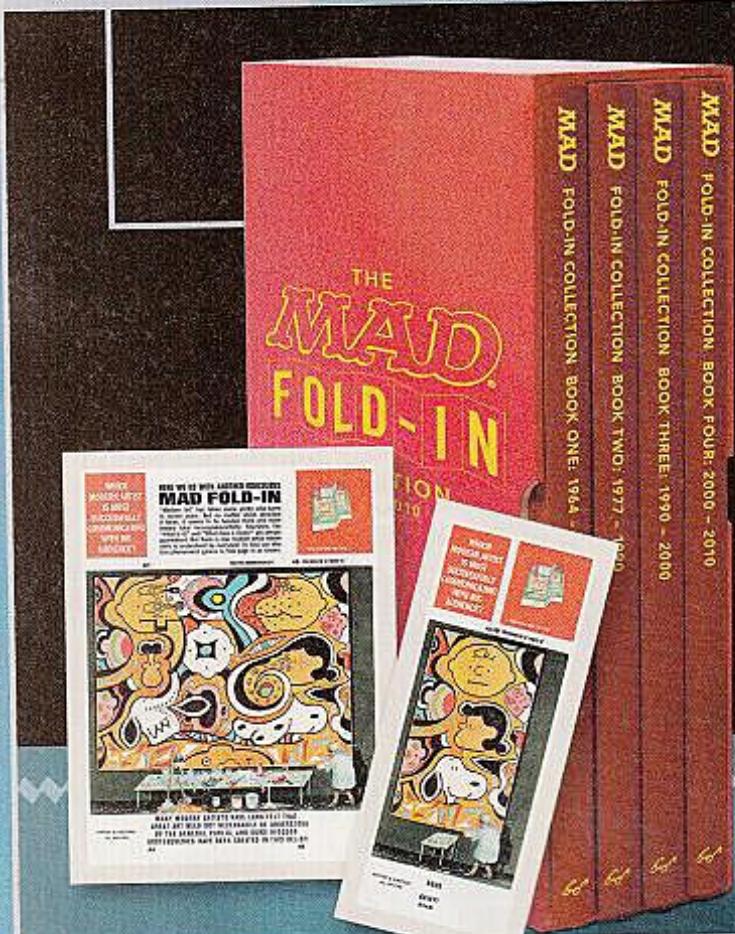


## MAD'S GREATEST ARTISTS: MORT DRUCKER

Includes many of Mort's greatest  
movie satires plus essays by  
Michael J. Fox, Steven Spielberg,  
J.J. Abrams, and others! Also a  
classic, vintage pull-out poster!

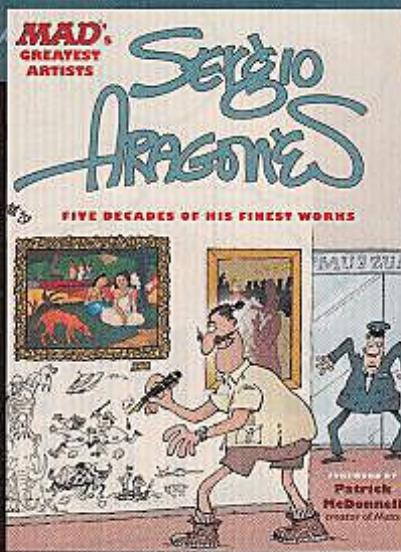
## PLANET MAD

239 pages of all-new  
adventures! From  
the executive producer  
*Last Week Tonight  
with John Oliver*



# ON SALE

# (AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)



## INSIDE MAD

Celebrate 60 years of MAD with 256 pages hand-picked by MAD's creators and its most famous fans! Featuring essays by Judd Apatow, Whoopi Goldberg, Tony Hawk and more!

## MAD'S GREATEST ARTISTS: SERGIO ARAGONES

Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!

## SPY VS. SPY: THE TOP SECRET FILES!

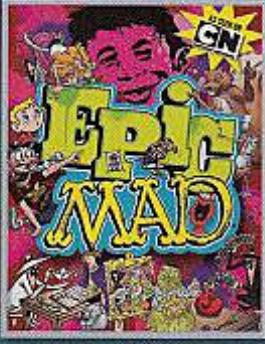
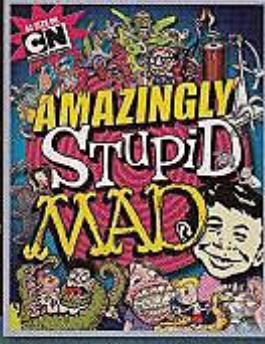
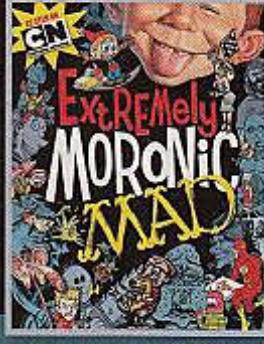
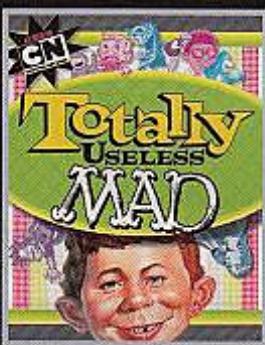
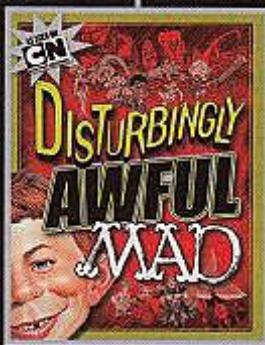
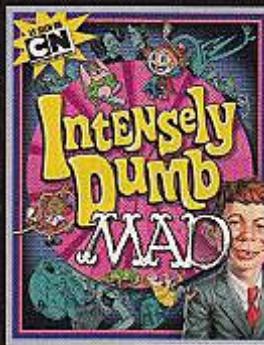
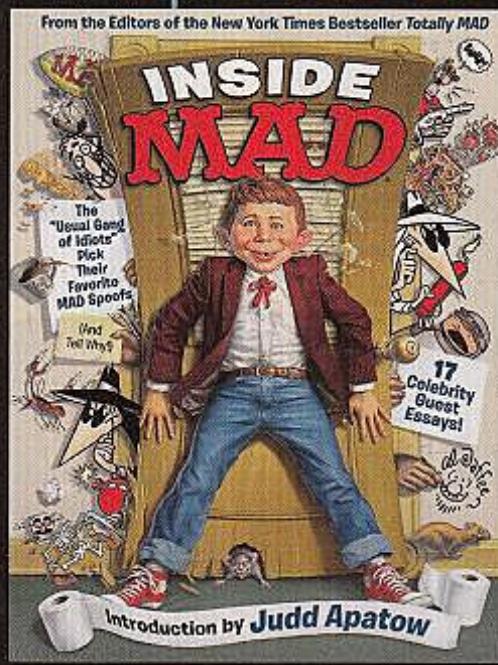
Special digest size!  
Includes 65 explosive adventures by Peter Kuper!

## SPY VS. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1987-2007!

## AND MORE!

Six wacky collections, perfect for fans of MAD on Cartoon Network!



# NOW

## IN THE BOOK SECTION OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!



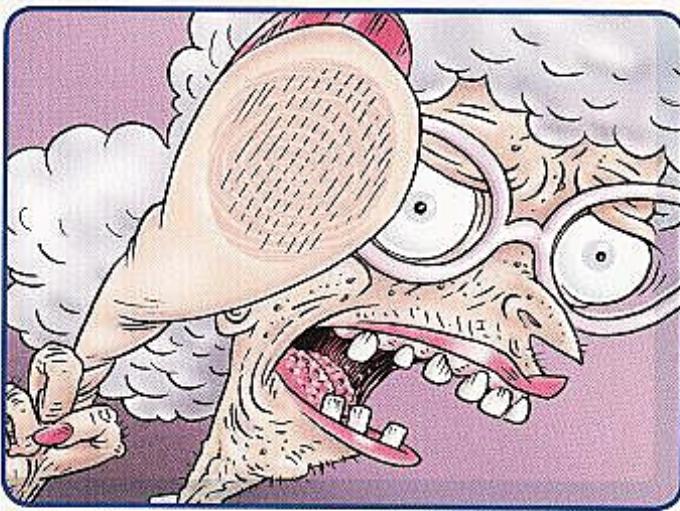
## SPECS OFFENDERS DEPT.

For those of us who have always wanted to have a smartphone strapped to the sides of our heads, this year will be a momentous one. Google Glass — frameless glasses with a tiny computer attached, enabling its wearer to shoot pictures and video, surf the web and stroll blithely into oncoming traffic — is scheduled for release sometime in the next few months. One "benefit" of Glass is that, with the swipe of a finger or a simple voice command, taking pictures will be even easier than it is now — making today's quickie iPhone photos seem thoughtful and well-composed. So before Instagram, Flickr and Tumblr are flooded with these pics, we're here with a preview of...

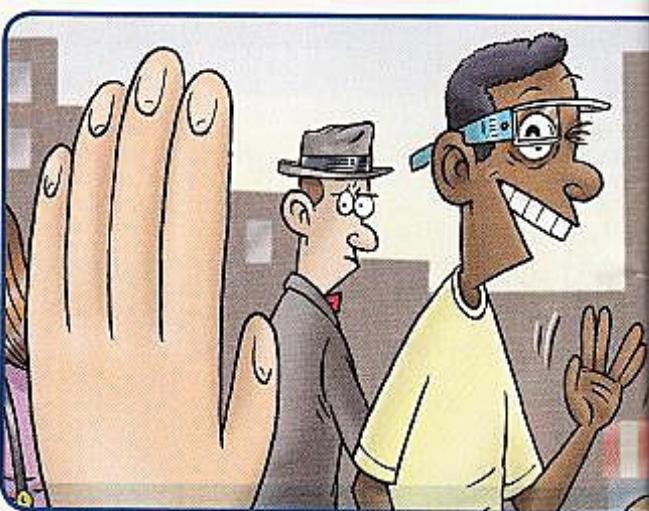
# A GOOGLE GLASS WEARER'S PHOTO ALBUM

WRITER: FRANK JACOBS

ARTIST: JOHN KERSCHBAUM



Elderly woman asking, "What is that thing?"



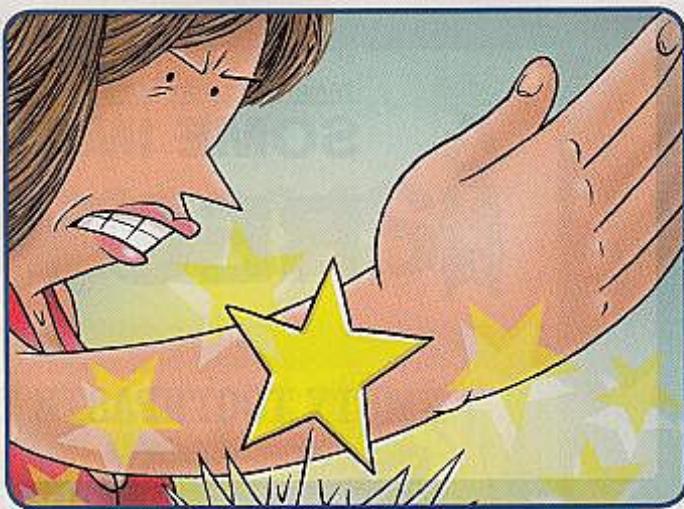
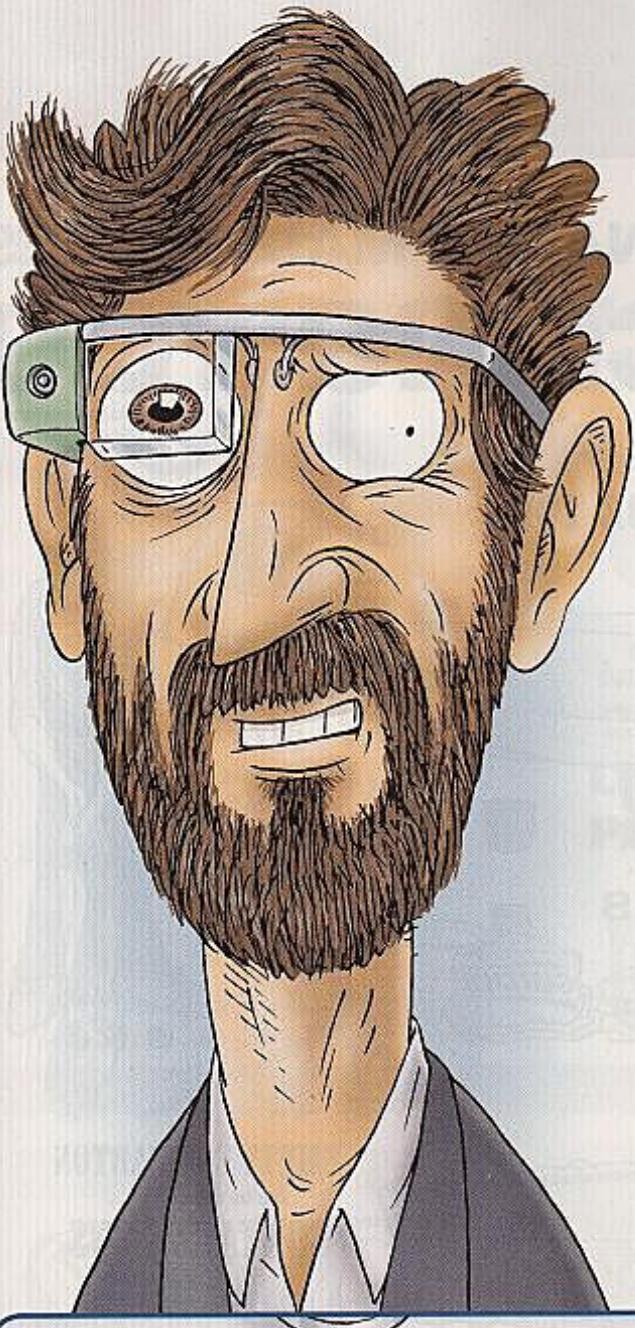
Waving to a fellow cyborg weenie



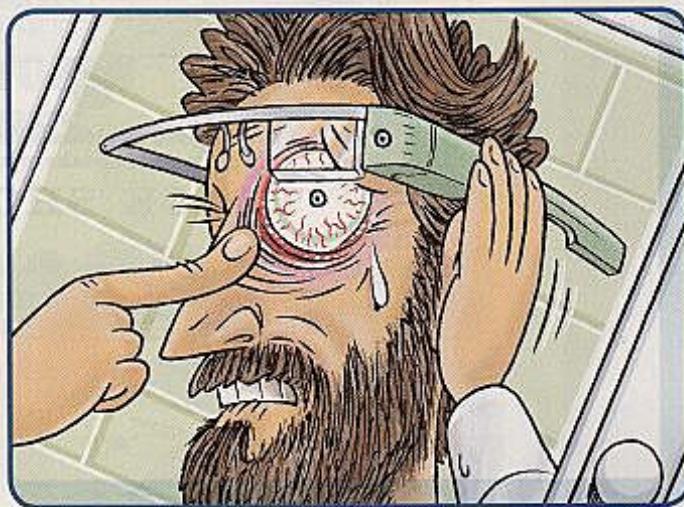
Tripping as I cross the street — my sixth time today



Subway car full of people smirking at the "Glasshole"



Aftermath of being caught  
snapping pic of woman's boobs



Starting to worry about what Glass  
is doing to my right eye



A really cool urinal cake



\$1,500 down the drain after I left Glass on a chair

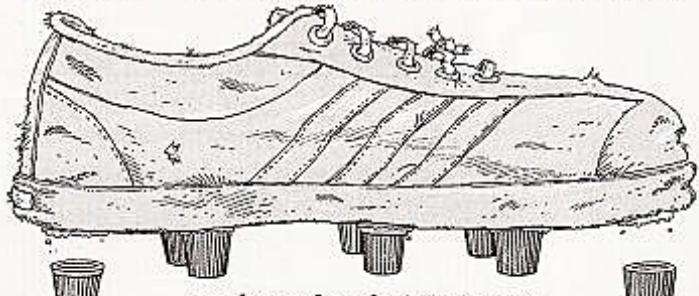
TRASH AND CARRY DEPT.



# SOME IMAGINATIVE MAD SUGGESTIONS FOR RECYCLING YOUR TRASH

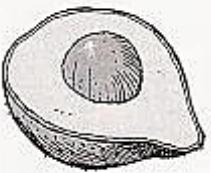
ARTIST: AL JAFFE

## EMPTY TOOTHPASTE TUBE TOPS



can be used as cleats to convert  
an old pair of sneakers into ...

## TRACK SHOES



## AVOCADO PITS

can be dried  
and used as

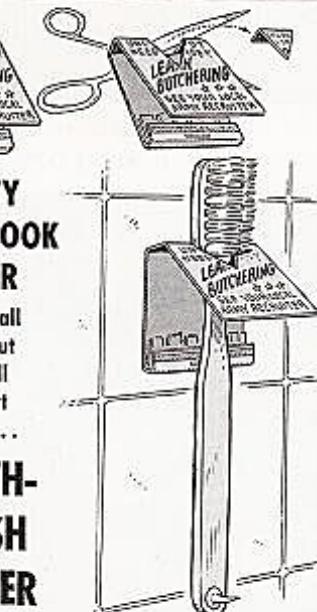
## PRACTICE GOLF BALLS



## EMPTY MATCHBOOK COVER

with small  
notch cut  
out will  
convert  
into a ...

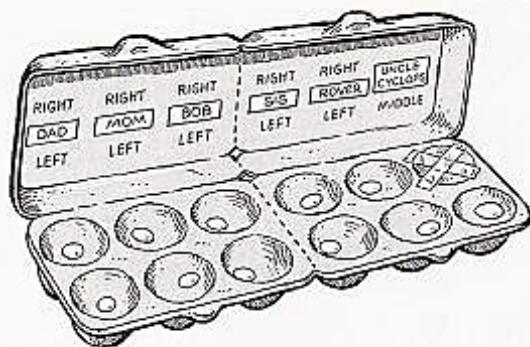
## TOOTH-BRUSH HOLDER



## EMPTY EGG CARTON

can be used as a ...

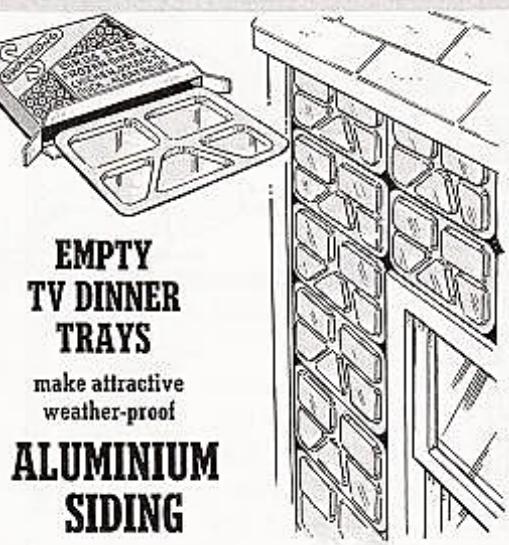
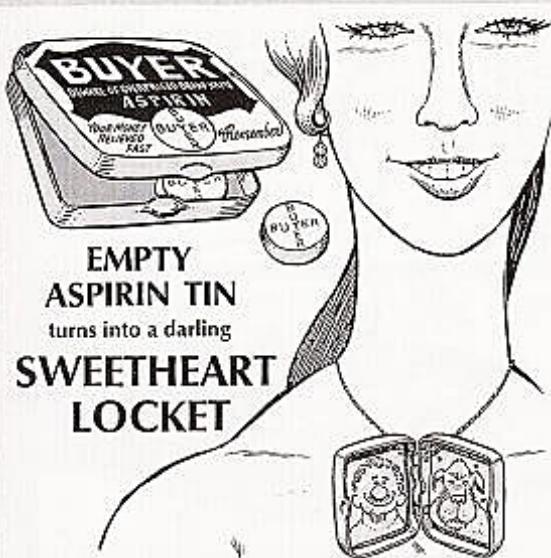
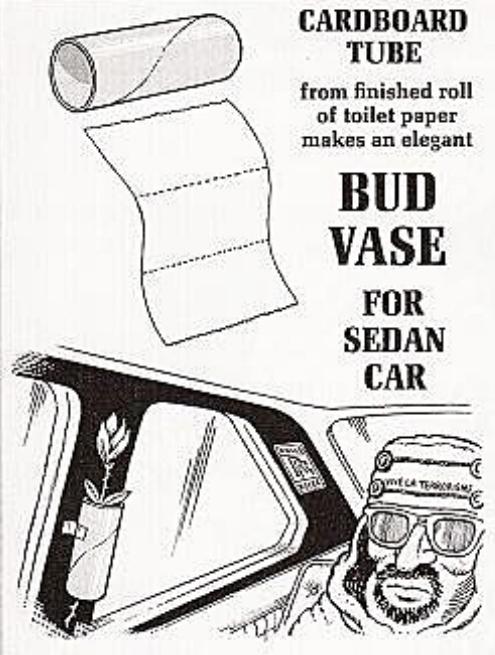
## CONTACT LENS HOLDER FOR A LARGE FAMILY

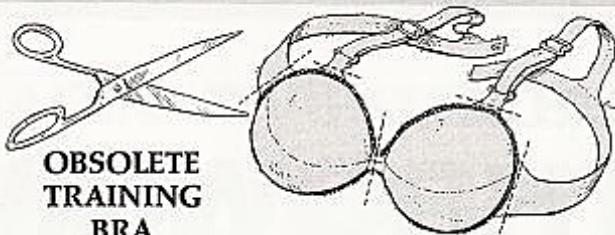
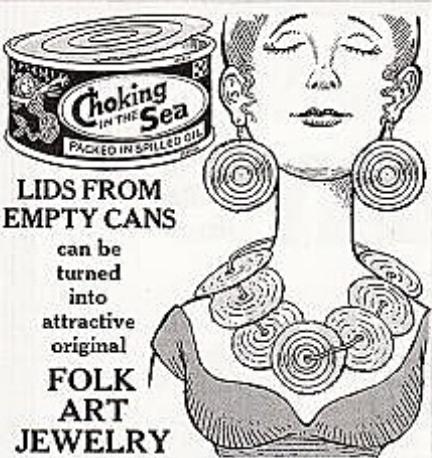


S TIONS FOR...

# 10 USES FOR THROW-AWAYS

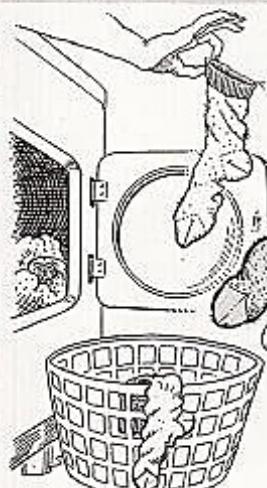
WRITER: PAUL PETER PORGES





used by young Jewish-American Princess turns into matching

### **YAMULKAS FOR HER WEDDING**



### **SINGLE SOCKS** left from pairs put into washing machines can be used as colorful GOLF CLUB COVERS



### **ICE CREAM STICKS**

can be cut to proper lengths for replacing those lost

### **COLLAR STAYS**



SPENT TRANSISTOR RADIO AND CALCULATOR BATTERIES CAN BE USED AS MATCHING SET OF

### **DUFFEL COAT PEG BUTTONS**



### **LOSING LOTTERY AND PARI-MUTUEL TICKETS make perfect pre-cut KITTY LITTER**





140 characters isn't much. In fact, that previous sentence was 26 characters long, including spaces, and now we're already up to 134. Yikes! By the time we finish this sentence we'll be way over the lousy limit without having said a damn thing. How embarrassing. (For those keeping score, that's 282 characters so far, not counting this essential parenthetical remark, which is 138 characters itself!) But now and then there are some positive aspects to Twitter's 140-count limit — for example...

# When Twitter's Maximum Character Rule Saves People From Saying Too Much

**Phil Tumortoe**

@toelumorphil



I would like to thank Frank for the wonderful party last night. It was great to see all my old friends and see how they are doing. What fun it was stealing money from their wallets while they were watching the game.

-75

**Monica Slapfist**

@MommyMonica



Just finished the best dinner date with my hubby ever! Candlelight, wine, hand-holding, and he gave me diamond earrings! My man is the best at overcompensating for his chronic erectile dysfunction.

-58

**Junior Pisano Senior**

@JuniortheSenior



Wow, today is my fifth wedding anniversary and I'm feeling better than I ever have in my entire life! I feel so lucky and very very blessed that my wife hasn't found out about the affair I'm having with her sister.

-74

**Aberman's Men Shop**

@onlyshopabermans



We're having a huge blowout sale all weekend at Aberman's! Come visit us and you'll get an absolutely fantastic deal with savings up to 70% on the crappy clothes we couldn't sell at 40%, 50%, or 60% off.

-63

**Garfield Wanking-Lots**

@The\_Real\_Wanking\_Lots



It's time to break out the stockings and mistletoe, because December 25th is almost upon us!!! Christmas is always my favorite time of year to drink whiskey in my depressing studio apartment and contemplate suicide.

-75

**Edgar Swearingfluids**

@misterswearingfluids



I have an extra ticket to the Justin Timberlake concert tonight at the Staples Center in Los Angeles for any sexy ladies who are interested in turning up missing.

-22

**Gargamel Sinclair**

@fakename



I cannot believe that my little girl is going out on her very first date with a boy tonight. As for me, I will just be sitting here at home monitoring the tracking device I slipped into the glove compartment of his truck.

-81

**Mary Ann Isdead**

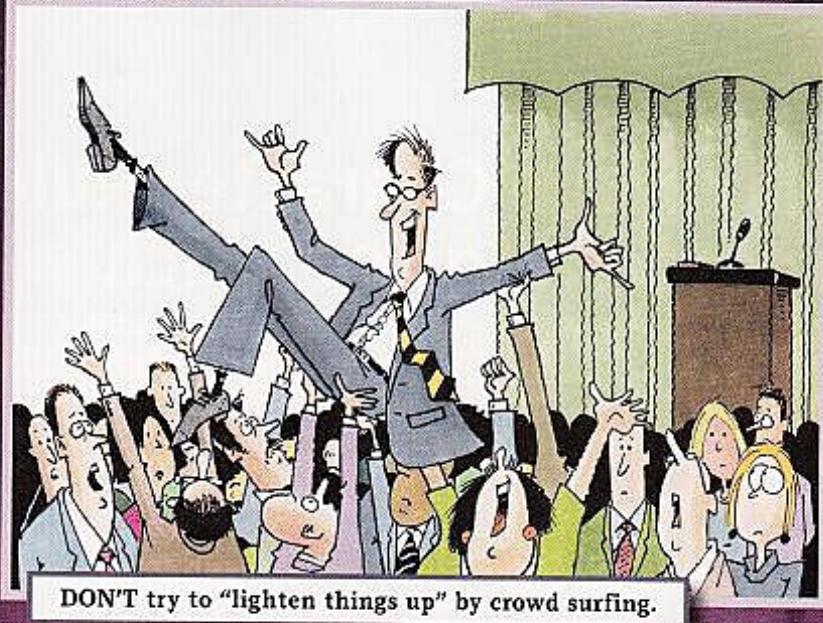
@MaRyAnNiSnTdEaD



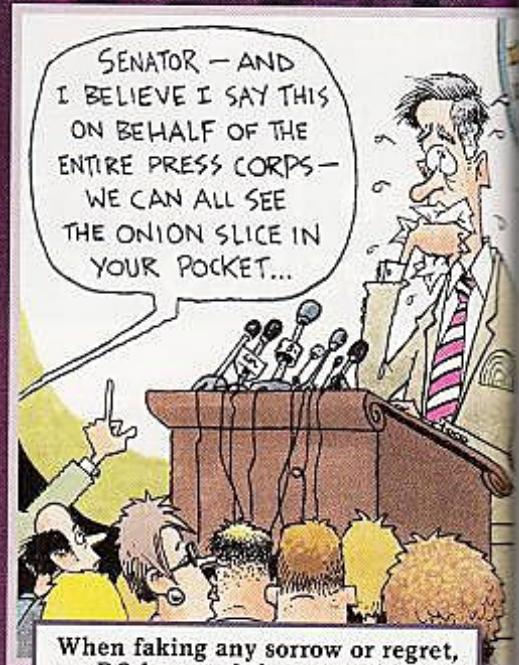
I just returned from the hospital and I'm glad to report everything went off without a hitch. Having a baby has been a beautiful experience even though I have no idea who the father is.

-45





DON'T try to "lighten things up" by crowd surfing.



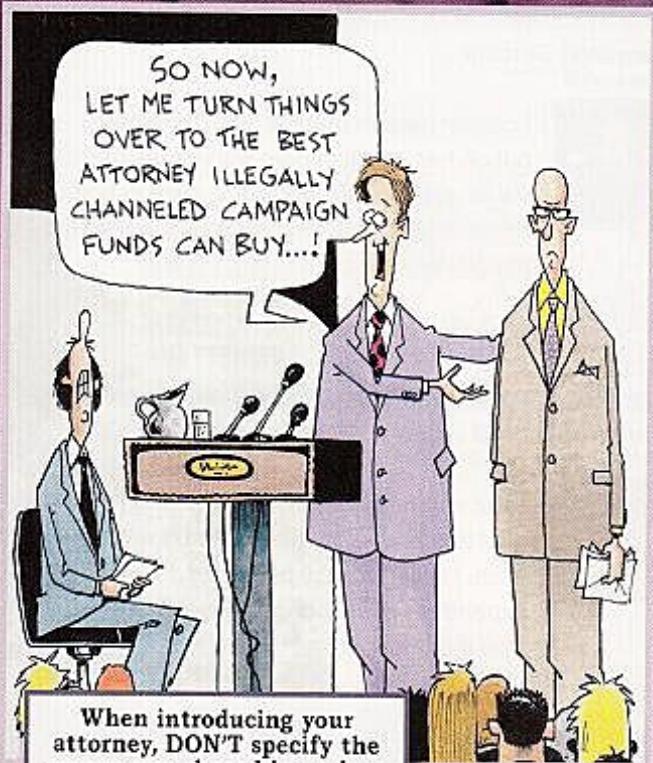
When faking any sorrow or regret,  
DO be as subtle as possible.



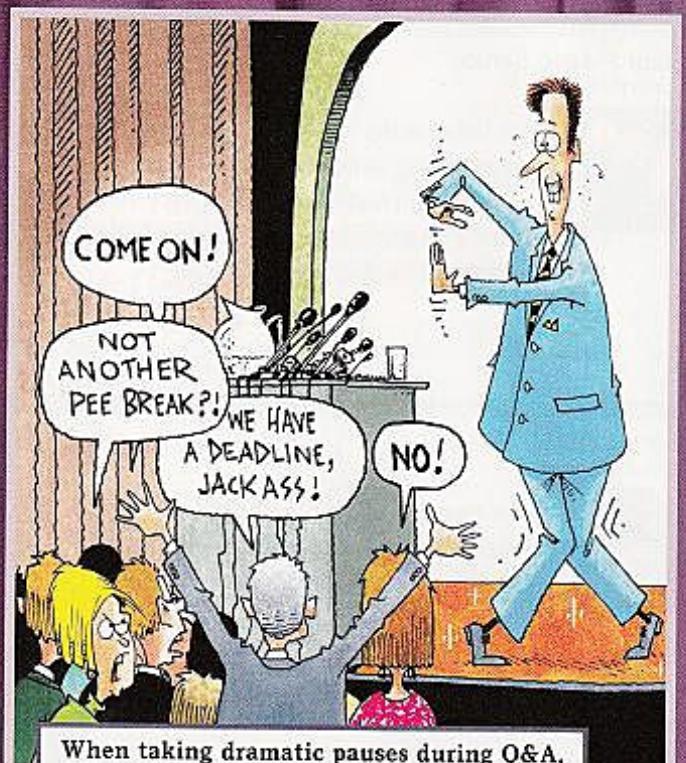
SPINNING AND LOSING DEPT.

Adultery...bribe taking...influence peddling...offensive statements...sexting...It seems almost every time we see politicians on TV, they're apologizing, begging for forgiveness or flat out denying something they've done — and badly! We're here to help! Elected officials, the next time some embarrassing security cam video or money laundering allegation pops up, just remember...

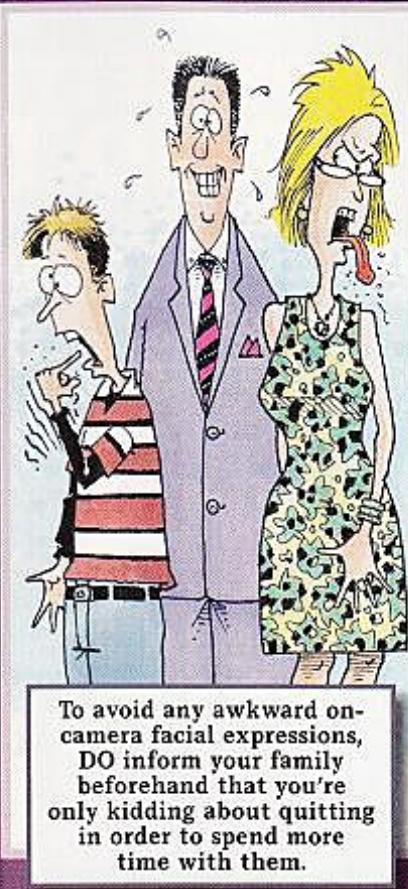
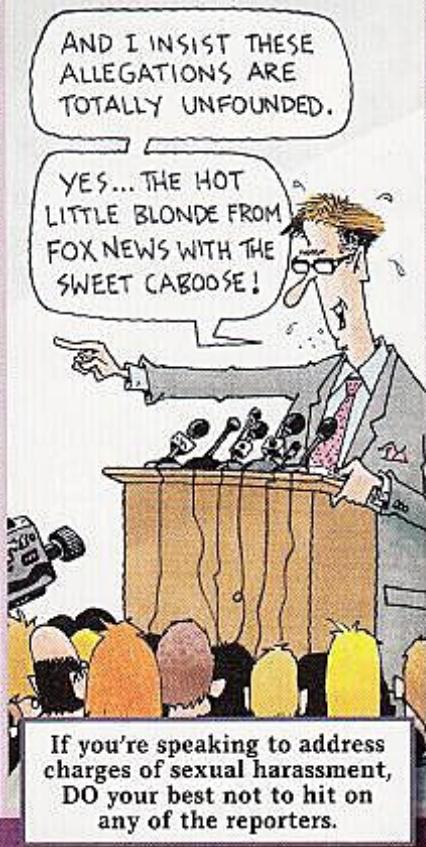
# A DISGRACED POLITICIAN'S GUIDE TO THE DO'S AND DON'TS



When introducing your attorney, DON'T specify the reason you chose him or her.

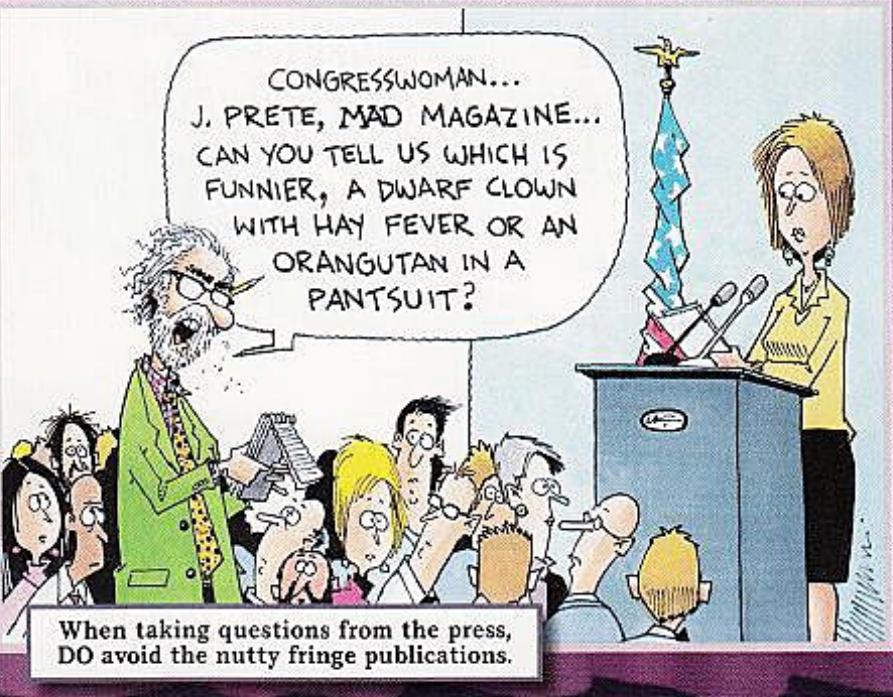
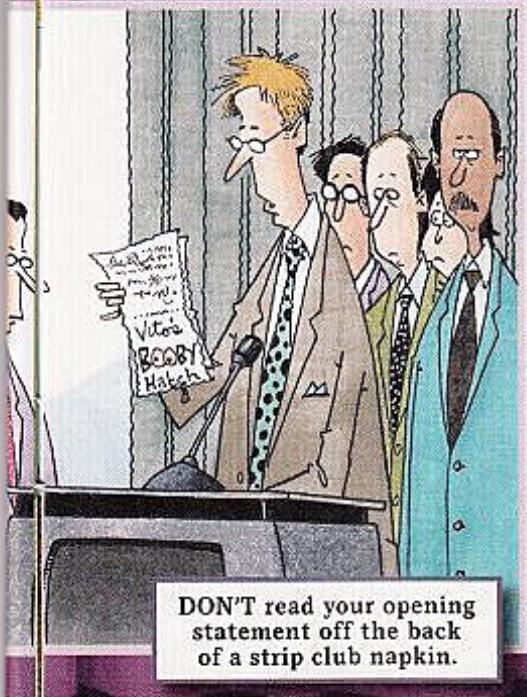


When taking dramatic pauses during Q&A,  
DO go to the water pitcher in moderation.

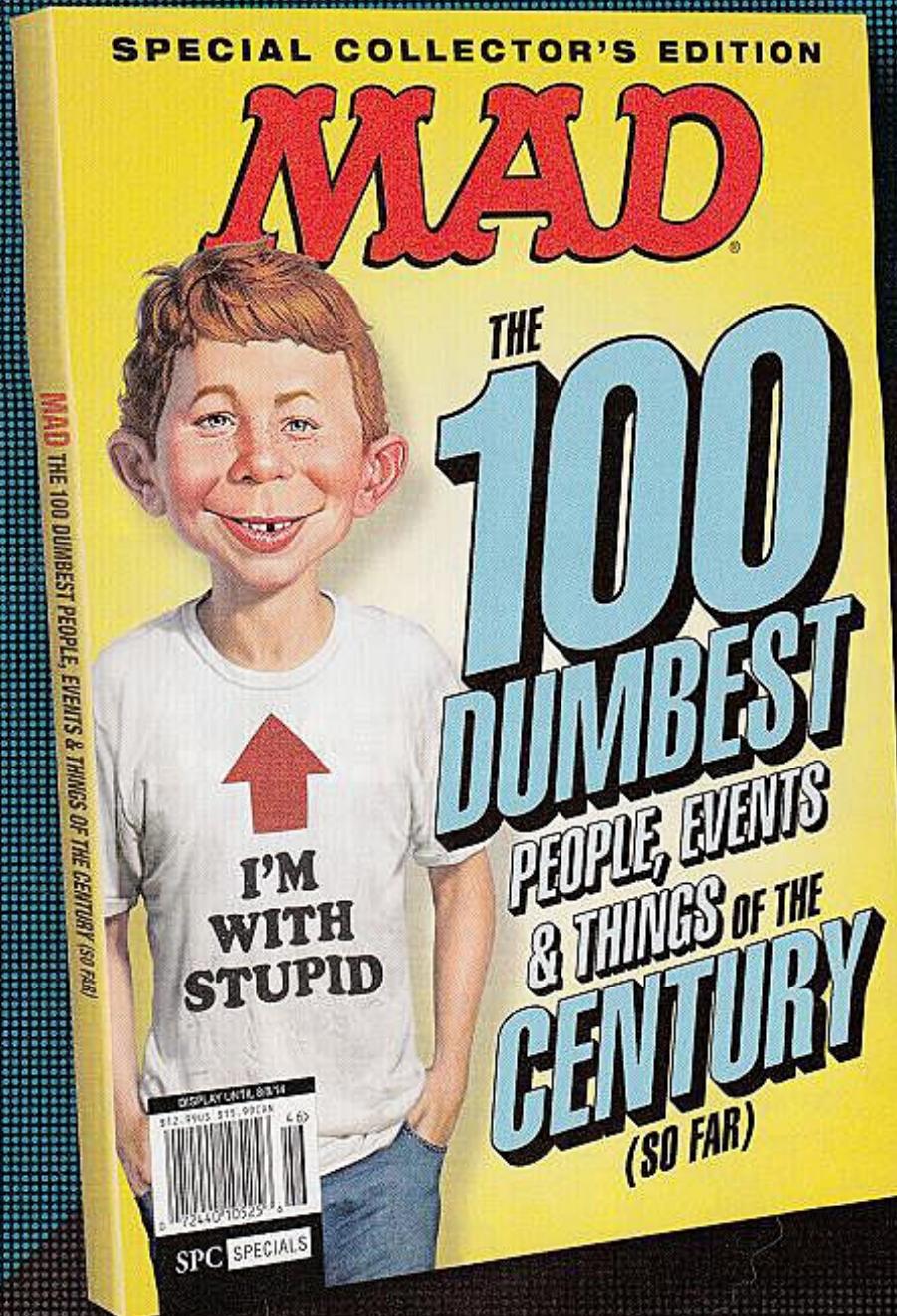


# AT A HASTILY CALLED PRESS CONFERENCE

WRITER AND ARTIST: JOHN CALDWELL



THE WORLD KEEPS GETTING  
**DUMBER AND DUMBER**  
AND HERE'S THE PROOF!



FEATURING THESE  
SUPERSTARS  
OF STUPIDITY

GEORGE W. BUSH!  
MEL GIBSON!  
BARACK OBAMA!  
FACEBOOK!  
BRITNEY SPEARS!  
KANYE WEST!  
BP'S OIL SPILL!  
GERALDO RIVERA!  
DONALD TRUMP!  
THE TEA PARTY!  
LINDSAY LOHAN!  
LANCE ARMSTRONG!  
TOM CRUISE!  
JERSEY SHORE!  
APPLE MAPS!  
PAULA DEEN!  
SARAH PALIN!  
NORTH KOREA!  
O.J. SIMPSON!  
RUSH LIMBAUGH!  
AND MORE!

ON SALE WHEREVER MAGAZINES ARE SOLD!

YOU'D BE DUMB NOT TO BUY IT! (AND EVEN DUMBER IF YOU DO!)

# THE STRIP CLUB

THIS WEEK ON...  
**DEADLY SURVIVAL**



LOST AT SEA! THE ULTIMATE SURVIVAL SITUATION.



THE ONLY FOOD WE'VE HAD IN THE LAST WEEK IS, SADLY, A FEW OF THOSE ENDANGERED SEA TURTLES THAT WE CAUGHT.



POTABLE WATER IS SCARCE, AS WELL. REMEMBER - IT'S NOT SAFE TO DRINK FROM THE OCEAN. EVERY DUMMY KNOWS THAT.



NOW, HOW TO GET RESCUED - THIS PIECE OF GLASS WILL REFLECT THE SUN AND MAYBE GET THE ATTENTION OF A PASSING BOAT OR AIRCRAFT.



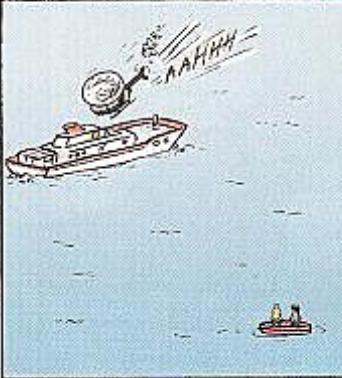
I'LL SEARCH TO THE NORTH. TOM, YOU LOOK THAT WAY. LET'S HOPE IT WORKS THIS TIME.



I SEE A CRUISE SHIP! I'M SIGNALING TO A HELICOPTER!



AAH! THAT LIGHT! IT'S BLINDING!



WELL, THAT'S UNFORTUNATE. HOW ABOUT SOME MORE TASTY SEA TURTLE TO CHEER US UP?!



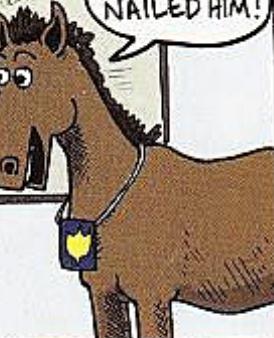
**TRIGGER  
McBRIDE:**  
**HORSE  
COP**

THE PERILS  
OF PAPERWORK

STAND BACK, BOYS!  
I GOTTA GET THIS GUY  
HIS ONE-WAY TICKET  
TO THE BIG HOUSE!

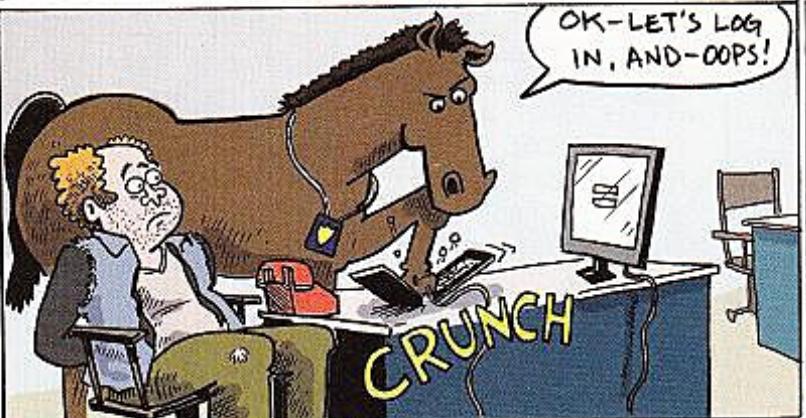
YOU  
FINALLY  
NAILED HIM!

YEAH, SIX MONTHS OF  
STAKEOUTS FINALLY  
PAID OFF! DO ME A FAVOR  
AND START THE PAPERWORK.  
I GOTTA HIT THE HEAD!



OK—LET'S LOG  
IN, AND—OOPS!

NOT AGAIN! THAT'S THE  
FOURTH KEYBOARD THIS  
MONTH! THE BOSS IS  
GOONNA HAVE MY  
HOOVES!



...AND NOW I  
GOTTA CALL  
THE I.T. DEPA-

DAMN IT!

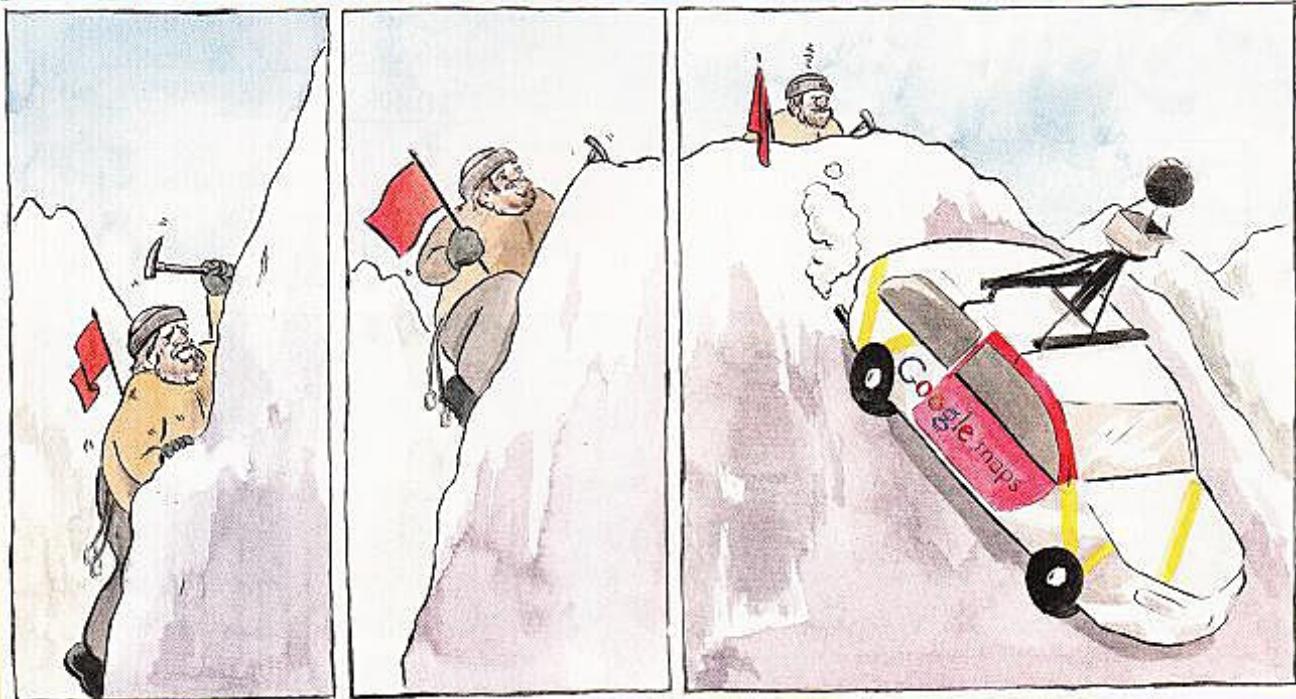
HEY—WHERE  
DID HE GO?

TURNS OUT HE WAS INNOCENT! YEAH.  
HE WANTED TO SUE YOU FOR FALSE  
ARREST, BUT I SMOOTHED IT OUT  
BY GIVING HIM YOUR COMPUTER  
AND YOUR PHONE.



# PEAK OF ABSURDITY

BY  
EMILY FLAKE



EMILY FLAKE

## WTF, JEFF? or My Roommate Might Be a Serial Killer



KIT LIVELY & SCOTT NICKEL

# SCHMIENCE!

STARRING

PROFESSOR BRIAN BEAKERSMITH

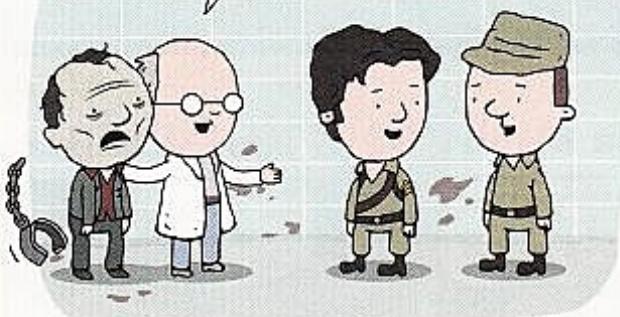
Ah, thank you for coming, sergeant. I've been working on a little project and I think you'll be pleasantly surprised by the results.



Now, I'm going to release his collar, but you have nothing to fear. You see, I've trained him to only eat vegetables. Zombies CAN be trained!



You see? He's gentle as a kitten! Just give him some lettuce now and then and—



OH GOD!



You idiot — he had a salad for lunch!



MIKE



WHERE EATS MEETS JEST DEPT.

# THE 50 WORST THINGS ABOUT FOOD

WRITER: DESMOND DEVLIN

ARTISTS: PETER KUPER, JOSH MECOUGH, JUSTIN PETERSON, RICH POWELL

#3

Ribs! One-twelfth the meat of a pork chop, for just 30 times the mess!



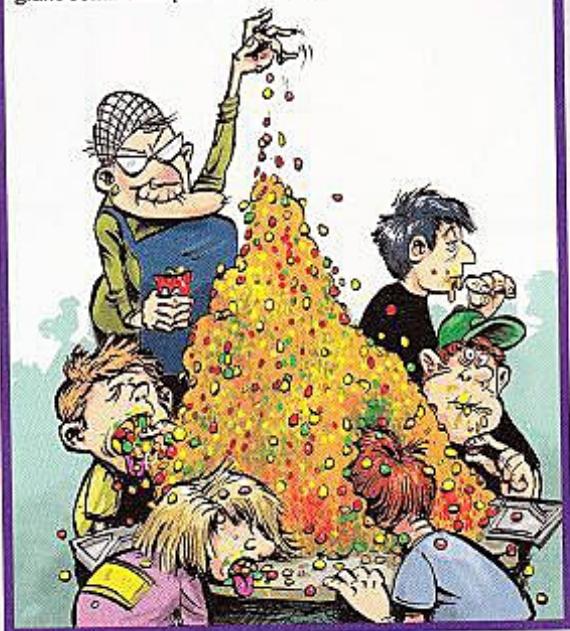
#1

Chicken fingers and chicken nuggets. Sorry — last time we checked, chickens have neither.



02

Between the peanut allergies, soy allergies, egg allergies, wheat allergies, protein-induced syndromes and lactose intolerances, the lone remaining thing schools can safely serve for lunch is a giant communal pile of Skittles.

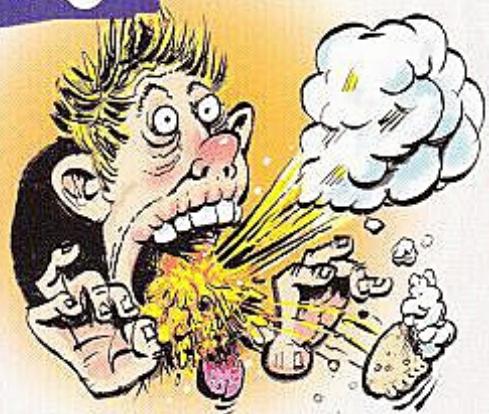


4

THAT INSULTING GUST  
OF WIND THAT MUSSES YOUR HAIR  
WHENEVER YOU OPEN ANOTHER  
BAG OF POTATO CHIPS CONTAINING  
TWO-NINTHS CHIPS AND SEVEN-NINTHS  
PACKAGE OXYGEN.

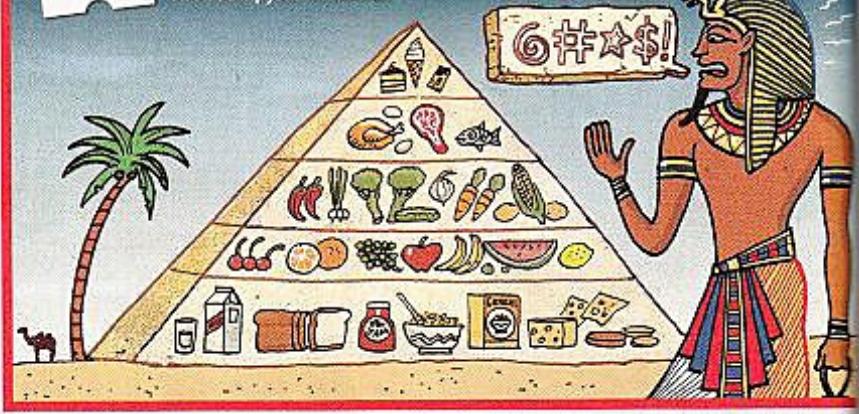
**#5**

The small, barely noticeable 145-degree temperature swings between consecutive bites of Hot Pockets.



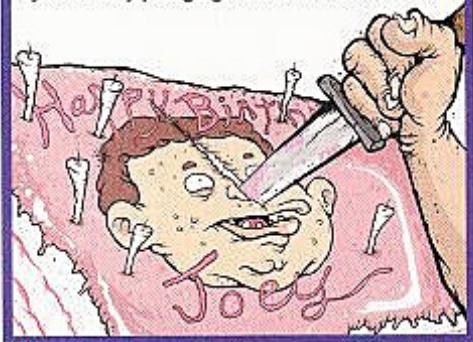
**06**

The food pyramid. No hieroglyphics? No mummies? No evil curses? The food pyramid sucks!



**07**

Ice cream "photo cakes." Because the best way to celebrate your child's birthday is by symbolically plunging a knife into their face.



**8**

WHAT'S THE POINT OF AIRPORT SECURITY, WHEN CINNABON KILLS FAR MORE VICTIMS THAN TERRORISTS EVER COULD?

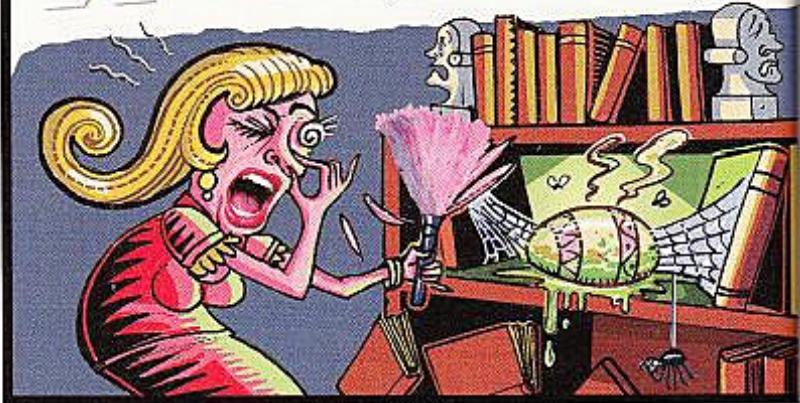
**#9**

Blue Cheese. How the hell can you tell when it's gone bad?



**11**

Easter eggs. Loads of fun to hunt, until you're dusting a bookcase in October and suddenly catch a whiff of that last missing egg.



**10**

BACON MANUFACTURERS WHO DELIBERATELY POSITION THE LITTLE PEEK-A-BOO WINDOW ON THE BACK OF THE PACKAGE TO SHOW THE ONLY PART OF THE MEAT THAT ISN'T A SOLID WALL OF WHITE FAT.

**#12**

"Hey, everybody! Who wants to sit on wooden planks, be besieged by insects, watch our plates and napkins keep blowing away, and have 30 seconds to wolf down our food before it goes cold or gets dirt in it?" Oops, we meant to say, "Hey, everybody, let's have a picnic!"



**13**

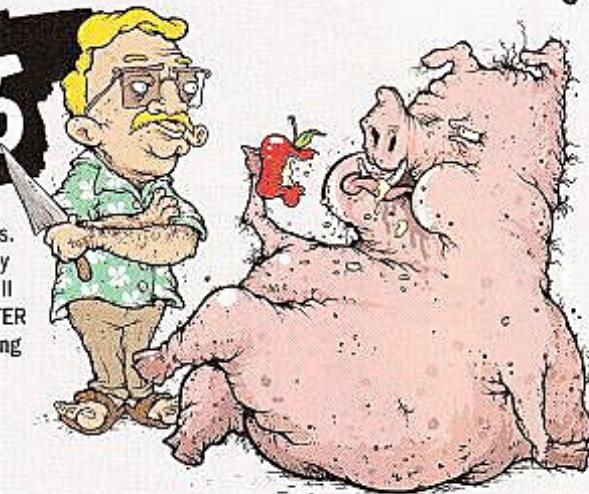
I CAN'T BELIEVE IT'S NOT BUTTER.  
OH, WE CAN BELIEVE IT.

**#14**

Cheese carts. Sure, fancy restaurants wheel it right over to your table, but do they ever let you ride it?

**#15**

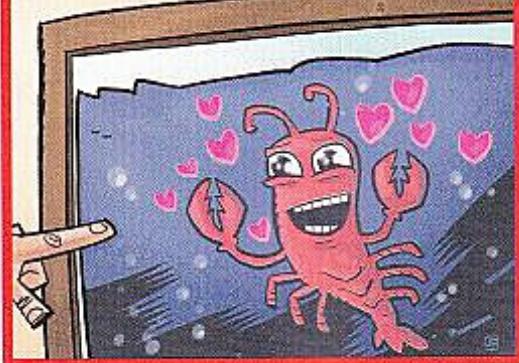
Hawaiian luaus.  
Why can't they  
ever wait to kill  
the pig until AFTER  
he finishes eating  
the apple?

**#17**

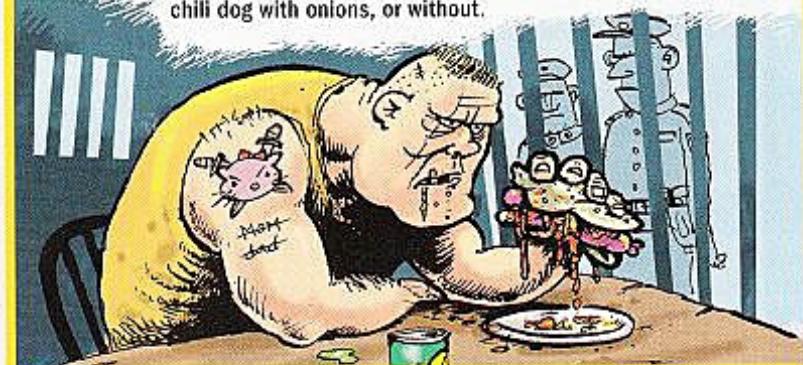
If our show-off friends don't stop posting Facebook photos of every chichi plate of food they want us to be jealous about, we're going to start sending them OUR photos of the meal we ate ten hours ago.

**19**

Restaurant lobster tanks. It's so sad.  
When you point at the lobster you want,  
it thinks it's being adopted.

**20**

Detailed newspaper reports of what death row prisoners ate for their last meal before being executed. Because the only way to truly understand WHY Mad Dog Moskowitz strangled all those people with a garden hose is to learn whether he ate his final chili dog with onions, or without.

**18**

\$11.99 LAS VEGAS BUFFETS.  
YOU'RE IN LESS DANGER  
HITTING ON 19.

**#21**

Oregano can legally contain up to 1,250 insect parts per 10 grams. Which is good, because 1,300 insect parts would be gross.



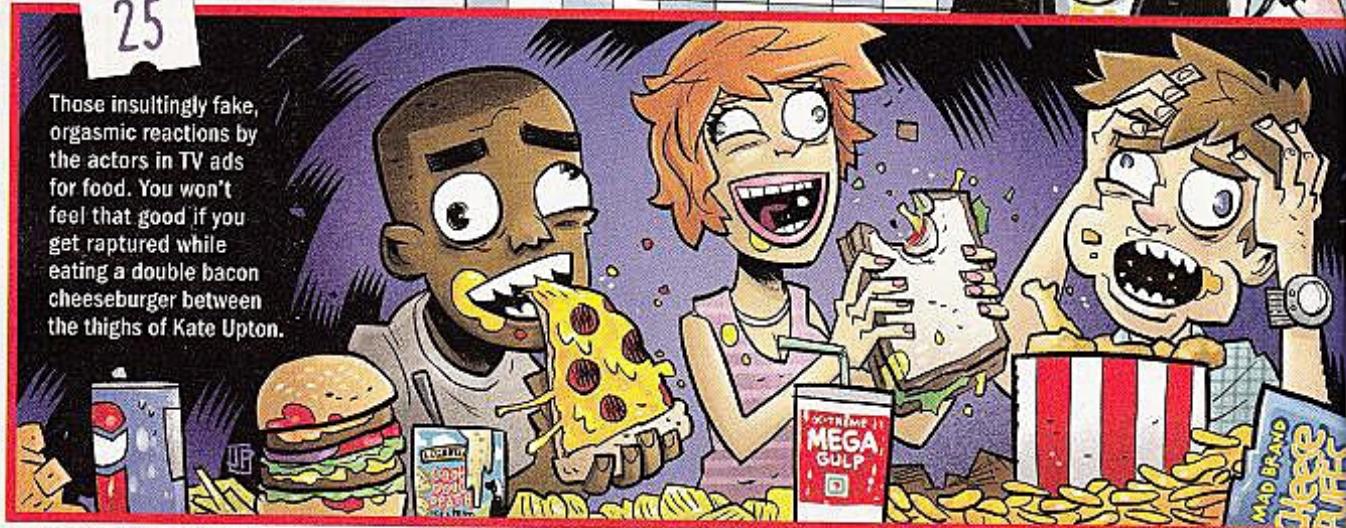
**23**

Fortune cookies. Thanks, but we prefer to take inspirational advice from someone NOT making 30 cents a day stuffing little slips of paper inside wafers.



**25**

Those insultingly fake, orgasmic reactions by the actors in TV ads for food. You won't feel that good if you get raptured while eating a double bacon cheeseburger between the thighs of Kate Upton.



**#26**

The Mrs. Butterworth syrup bottle. It creeps us out. It's like pouring out an old lady's guts.



**22**

Food crumbs. If you extracted all the grains and particles of food that are stuck inside your keyboard, you could assemble a working granola bar.



**#24**

Fast food aficionados. If you have a strong and clear-cut opinion about whether McDonald's, Arby's, Burger King, Five Guys, Wendy's, Hardee's, Jack in the Box or Carl's Jr. serve the best French fries in town, you'd better develop a second definite opinion about who's the best cardiovascular surgeon.

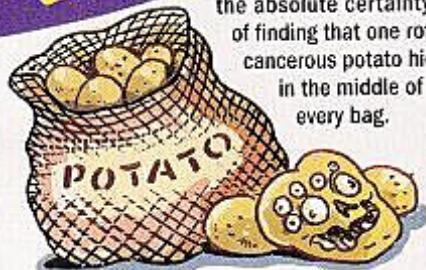


**27**

JUICE MANUFACTURERS WHO EMPHASIZE "TROPICAL" ON THE LABEL, AS IF WE MIGHT MISTAKENLY THINK THESE ARE INNER CITY STREET MANGOS.

# #28

Ten pound bags of potatoes. Along with death and taxes comes the absolute certainty of finding that one rotted, cancerous potato hidden in the middle of every bag.



# 29

Junk food manufacturers. Somewhere, there's an R&D department trying to create cheese-stuffed cheese bits with triple cheesy topping.

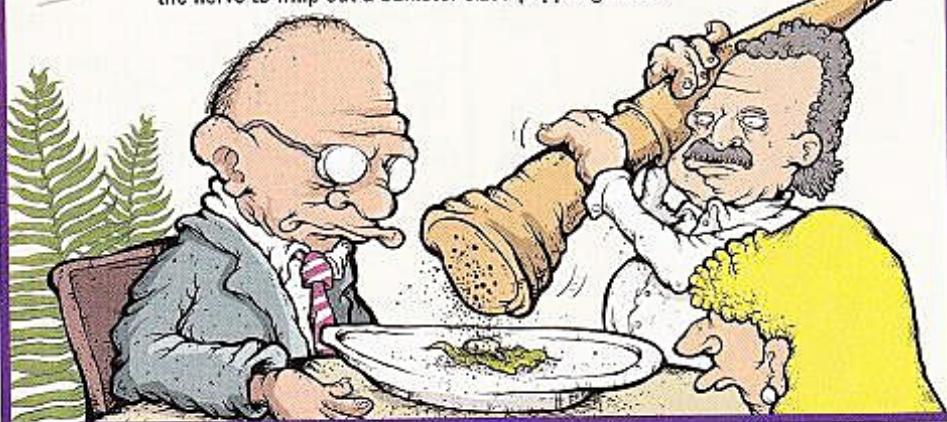


# 30

**VEGETARIANS.**  
**IT'S TOUGH BEING A NON-MEAT EATER. THEY HAVE TO EAT FOUR TIMES AS MANY FRUITS AND GRAINS JUST TO MAINTAIN THE DAILY ENERGY NEEDED TO CONDESCEND.**

# 33

Pretentious restaurants that serve dinky, anorexic portions, then have the nerve to whip out a banister-sized pepper grinder.



# #31

Alphabet soup. How do they expect you to spell out Goethe or Nietzsche quotations accurately when they don't put a single umlaut in the can?



# #32

Pineapples. Yes, they are juicy and delicious, but they're the most painful fruit to shoplift.

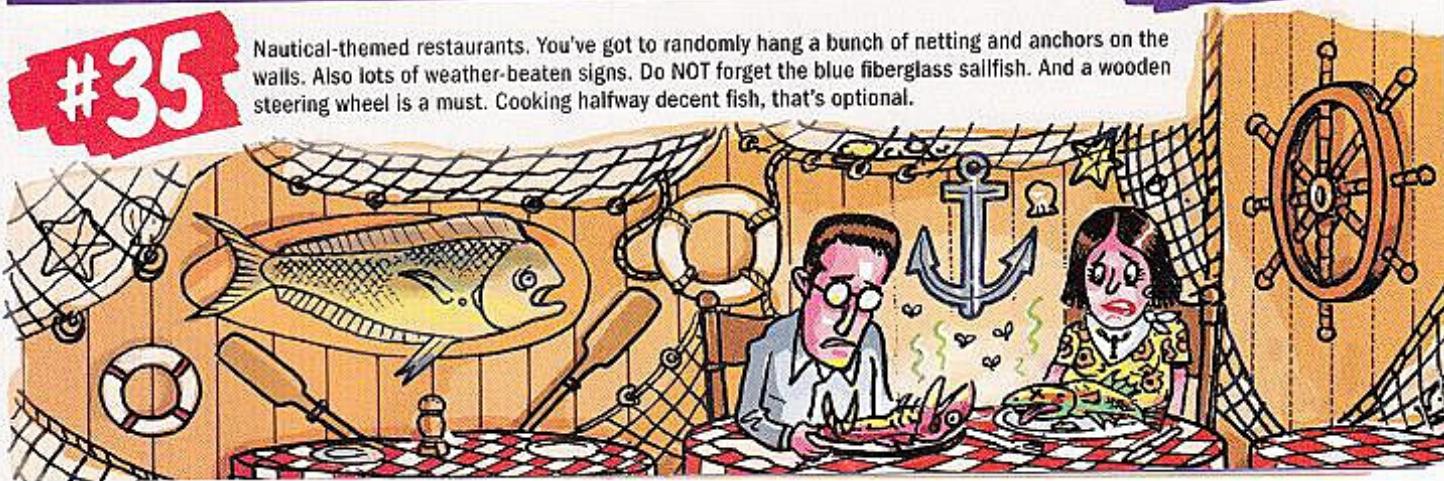


# 34

**ENJOYING A CRUNCHY PEANUT BUTTER SANDWICH. AT FIRST.**  
**BEFORE NOTICING THE "APR 04" EXPIRATION DATE ON WHAT WAS ORIGINALLY A JAR OF CREAMY PEANUT BUTTER.**

# #35

Nautical-themed restaurants. You've got to randomly hang a bunch of netting and anchors on the walls. Also lots of weather-beaten signs. Do NOT forget the blue fiberglass salfish. And a wooden steering wheel is a must. Cooking halfway decent fish, that's optional.



**#36**

The Oscar Mayer corporation. Oh, how they love to show off their Weinermobile, but they never talk about their ill-fated Bologna Hovercraft that failed on its maiden run, killing six.



**37**

Six ounce yogurt packs. Here's where the yogurt goes. One ounce is always congealed and stuck to the peel-off lid. Another ounce squirts out onto your hands when you pull it open. Ounce #3 is irretrievably crammed inside the circular ridges and grooves at the bottom where nothing can dislodge it. And two ounces end up on the table when you lean a spoon inside and the container falls over.



**38**

RESTAURANT SPECIALS.  
IF ANYBODY  
CAN ORDER  
THE "SPECIAL,"  
IT'S NOT SO  
SPECIAL, IS IT?

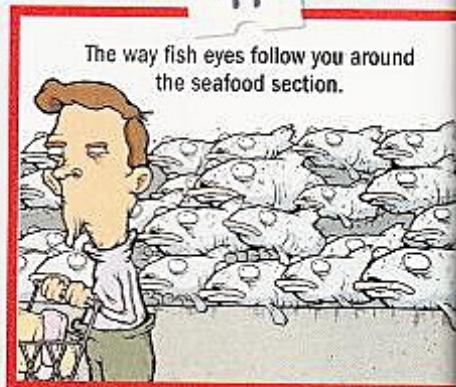
**#39**

Caramel apples, which are responsible for more loosened teeth than the Ultimate Fighting Championship.



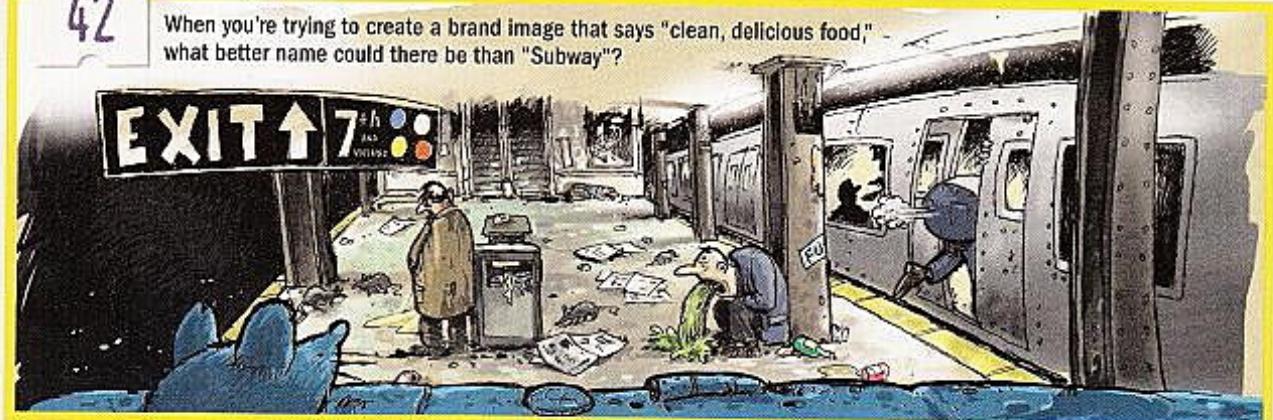
**40**

YOU CAN EITHER EXTEND THAT RITZY EUROPEAN VACATION ANOTHER TWO WEEKS, OR YOU CAN GO AHEAD AND EAT THAT TOBLERONE BAR FROM THE HOTEL MINI-FRIDGE.



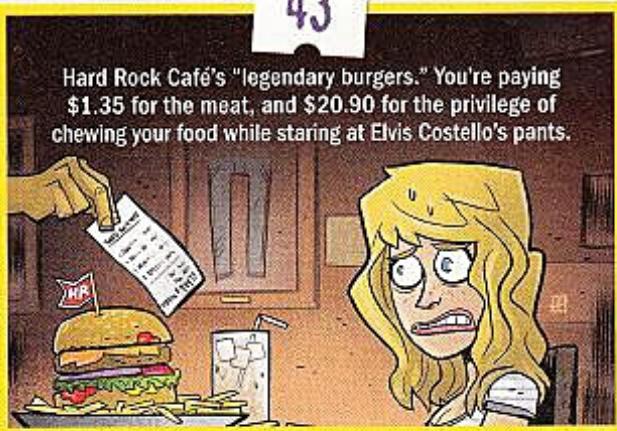
**42**

When you're trying to create a brand image that says "clean, delicious food," what better name could there be than "Subway"?



43

Hard Rock Café's "legendary burgers." You're paying \$1.35 for the meat, and \$20.90 for the privilege of chewing your food while staring at Elvis Costello's pants.



#46

Chuck E. Cheese. Here's some free advice for the next time you visit the Chuckster's: skip the "pizza," eat the tickets. Your stomach will thank you.



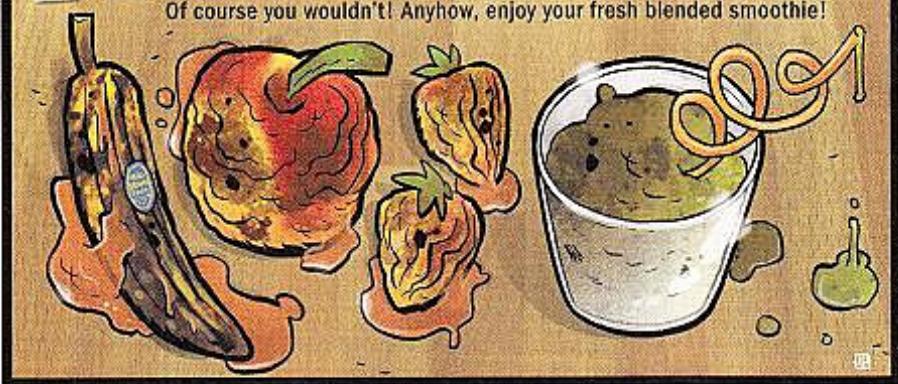
#47

Evaporated milk. Hey, if it's evaporated, then what are we paying for? Boom! Punchline! We miss you, Jay Leno!



49

Would you eat a banana that was black and leaking liquid? Or a soft peach with brown spots? How about mushy, discolored strawberries? Of course you wouldn't! Anyhow, enjoy your fresh blended smoothie!

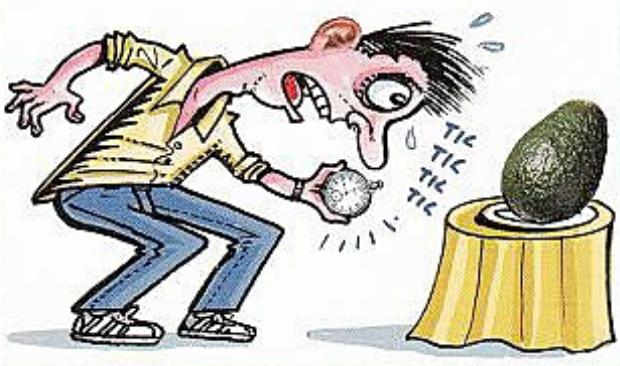


44

MULTICULTURAL "EXPERIMENTAL FUSION" CUISINE THAT ENDS UP TASTING LIKE A COMBO OF HAWAIIAN POI AND SAUERBRATEN, INSIDE BAGPIPES.

45

The exquisite timing required to consume an avocado. There's approximately a two-minute window between "not ripe yet" and "rotten."



#48

Advertising jingles. Years from now, after you've been abandoned to die in an old age home with no memories of your life, or your family, or even how to tie a shoelace or use a toilet, the last surviving speck of knowledge in your brain will be, "What would you do for a Klondike Bar?"



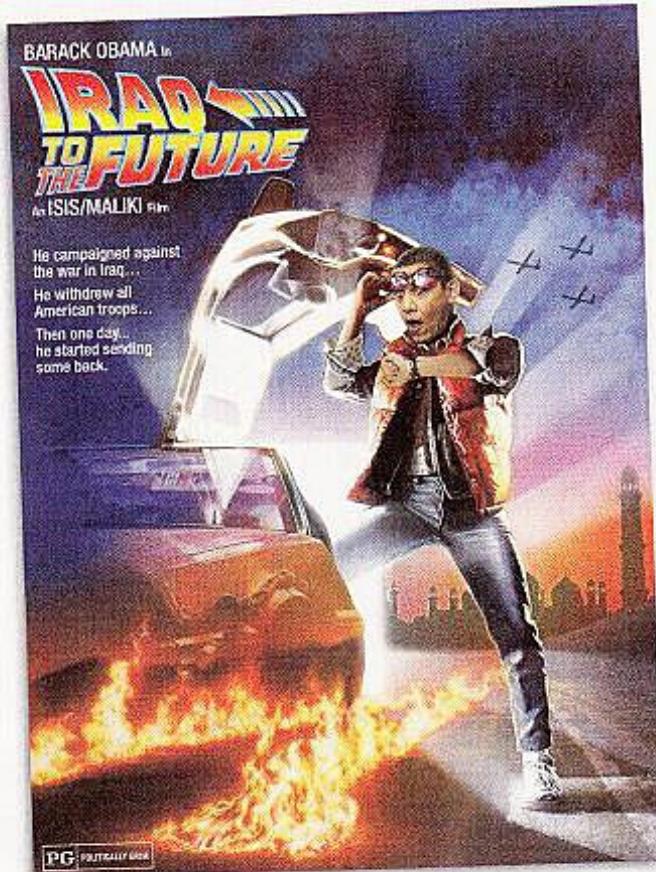
50

CROUTONS. THE WORD IS FRENCH FOR "STALE BREAD."



OUR DAILY DREAD DEPT.

# The Best of The Idiotical



## KIMYE'S "JUST MARRIED" PIC: THE UNCROPPED VERSION



54

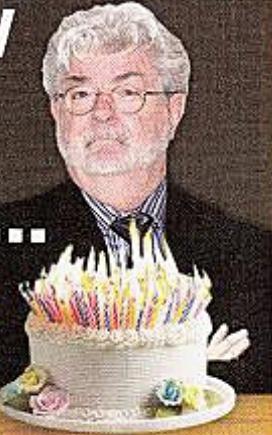
**TONIGHT!**  
"THE WAR BETWEEN FLOORS"  
**SHAWN "JAY Z" CARTER**  
vs.  
**SOLANGE "NOT BEYONCÉ" KNOWLES**

Tale of the Tape

SHAWN CARTER	SOLANGE KNOWLES
December 4, 1969	June 24, 1986
Brooklyn, NY	Houston, TX
"HOW"	COMMONLY KNOWN AS
16	PLATINUM ALBUMS
YES	0
99	ADMIRE BY BEYONCE
\$520M	NUMBER OF PROBLEMS
YES	1 (PSYCHIATRIC)
WILL BE HAPPY TO NEVER HEAR "SINGLE LADIES" EVER AGAIN	NET WORTH
YES	\$520
YES	WILL BE TAKING THE STAIRS IN THE FUTURE
NO	

**YOU KNOW  
YOU'RE  
REALLY  
70 WHEN...**

George Lucas  
Edition



It's getting tough to remember the finer details of Supreme Chancellor Valorum's Trade Federation-assisted blockade of Naboo

You've finally made the move to plaid Depends

You've started making inquiries about getting a reverse mortgage on the Skywalker Ranch

Goodbye R2D2, hello DNR

You sadly realize that you may only get to re-master the original trilogy four or five more times in your lifetime

LASTEST GOOGLE DOODLE  
SALUTES WORLD CUP BITE



## WHO'S STREAMING ORANGE is the new BLACK?



- 5% Network TV executives, muttering to themselves between swigs of Jim Beam
- 9% Netflix users who had it recommended to them after watching *A Clockwork Orange* and *Black Hawk Down*
- 19% Binge-watchers eager to regain that comforting feeling of ass-numbness
- 38% 1.4 million college students, all using the same kid's Netflix password
- 4% Rich women who want to see if they'd survive in jail so they can decide whether or not to murder their husbands
- 11% Masochists who enjoy not knowing when they'll get a jarring glimpse of 65-year-old boobies
- 14% People with 13 hours to kill while waiting for the cable guy to show up to disconnect them



### MAD Presents **EVEN MORE** EMOJI BIOGRAPHIES

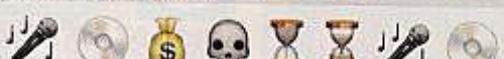
Solange Knowles



Alec Baldwin



Michael Jackson



Donald Sterling

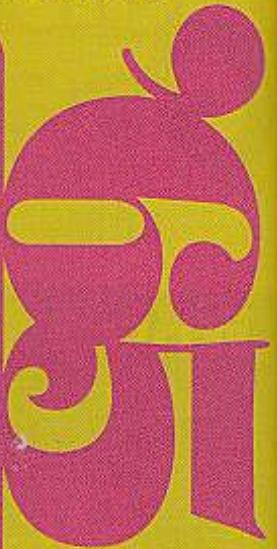
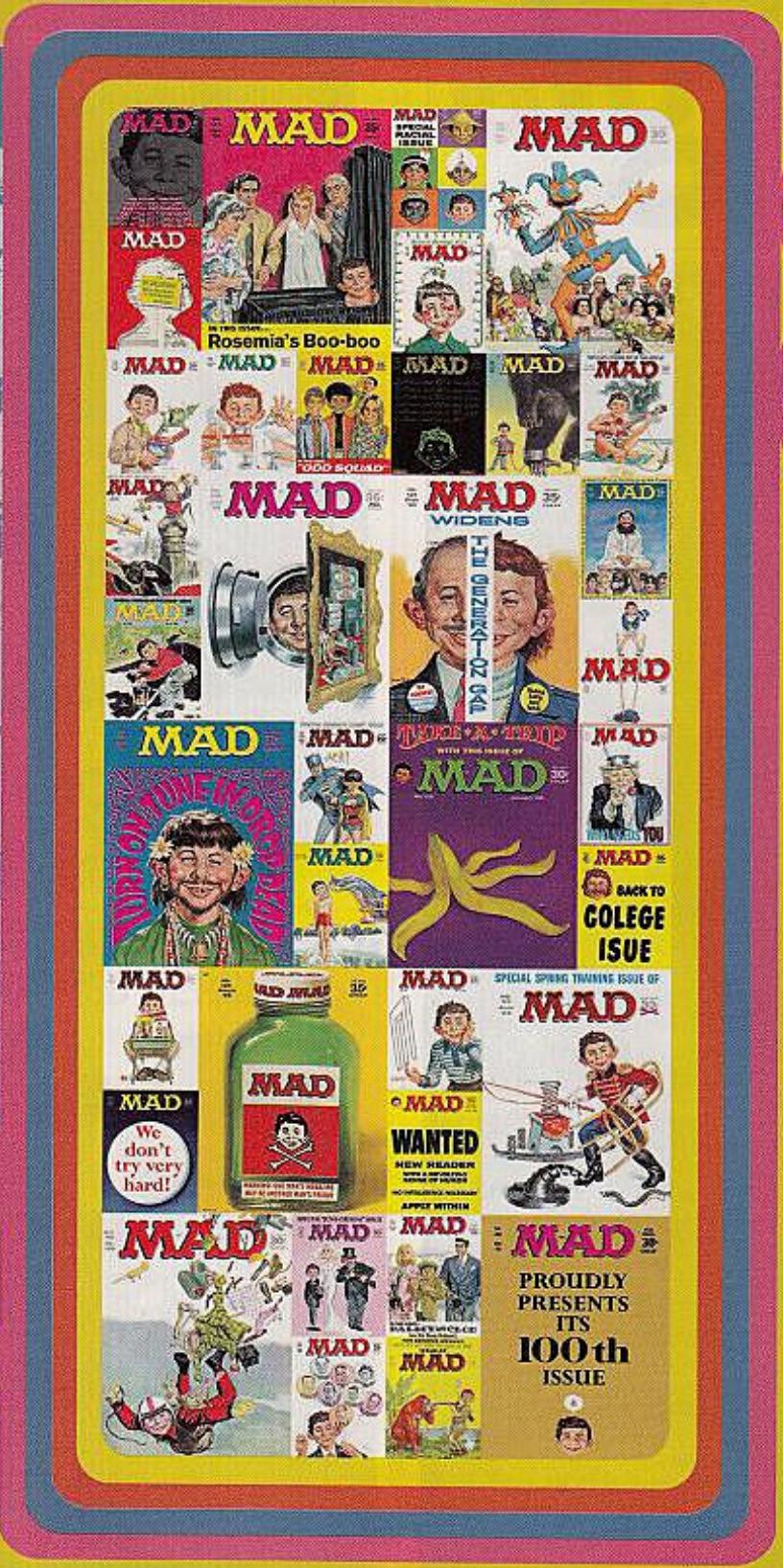
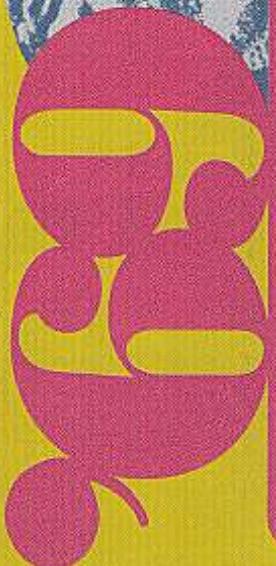


Michael Sam



# You Can Never Improve on the Classics...

Even though there's **PLENTY** of room for improvement!



**MAD** issues  
#92–131  
**(1965–1969)**  
are now  
available on  
the **iPAD!**

Download  
them through  
the  
**MAD APP**  
in the  
**iTunes store!**

Only  
**\$1.99**  
an issue!

(So much cheaper  
than the cost of  
developing a  
time machine and  
travelling back  
to buy the  
original issues!)

Relive the disappointment — **DIGITALLY!**

WHAT RELIC  
FROM THE 80s  
IS NO ONE  
EXCITED TO  
SEE RETURN?

HERE WE GO WITH ANOTHER RIDICULOUS  
**MAD FOLD-IN**

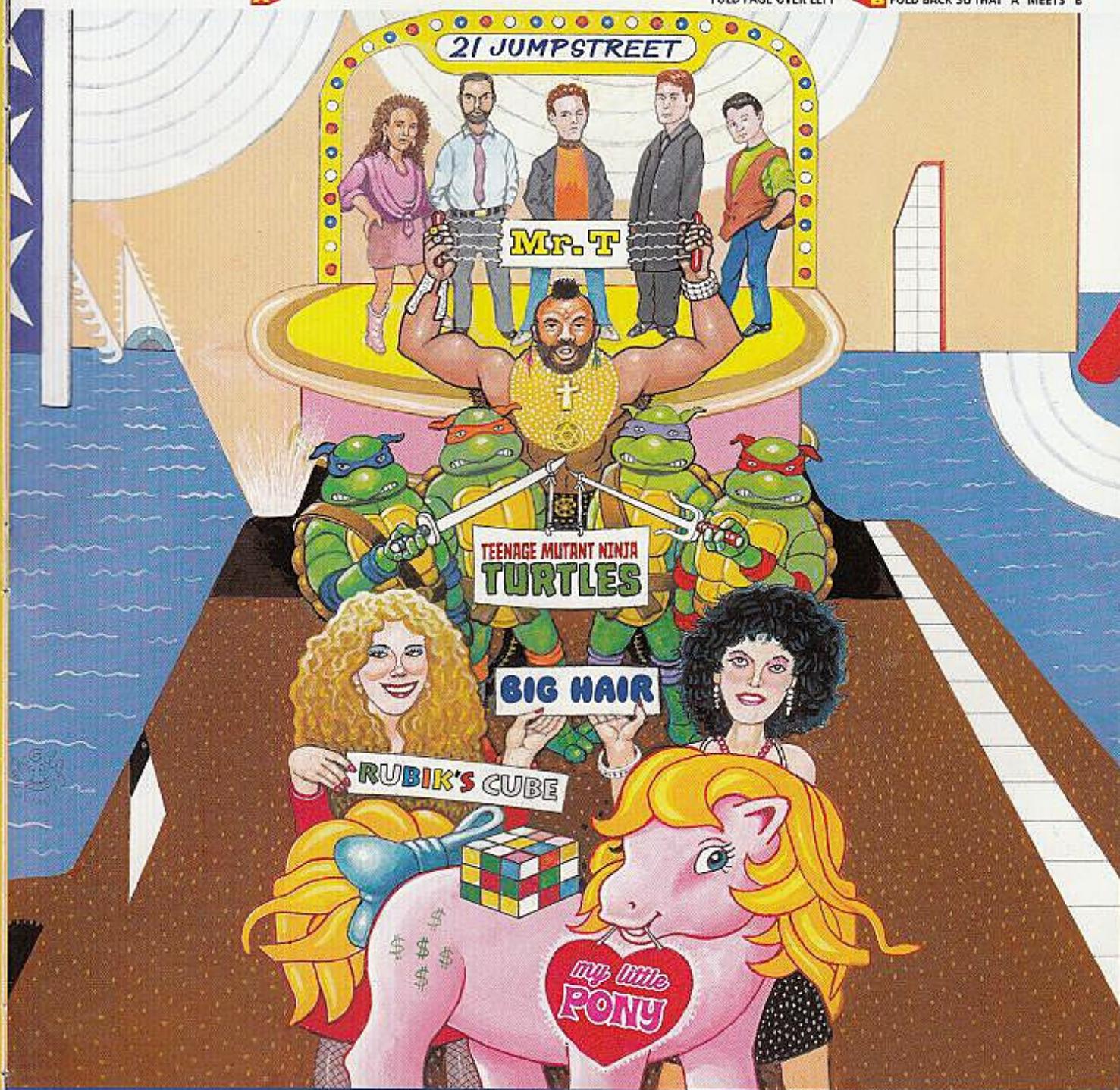
It seems like everything that was big in the 80s is popular again. And people can get nostalgic over anything, even though there was no shortage of bombs back then. Still, there's one blast from the past that has absolutely no one hoping for a comeback.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



THE COMMON REACTION TO ALL POPULAR FADS IS WORLD WEARINESS WHEN THEY DRAG ON YEAR AFTER YEAR (ROCK GROUPS AND TOYS FROM THE PAST ARE IN A STATE PATHETICALLY DISMISSED AS HISTORICAL GARBAGE)

A

WRITER AND ARTIST: AL JAFFEE

B

In a subway station in Manhattan, an iPad is about to be snatched by a mugger who will resell it to feed his drug habit. Luckily for him, people flaunt expensive technology without a second thought.

A mugger wearing a black balaclava and a dark t-shirt is shown from the chest up, holding an iPad Air. The screen of the iPad displays a close-up of the mugger's face. The background shows a subway platform with a sign for '7 AV'. In the foreground, a person's hands are shown reaching towards the mugger's iPad. The overall scene is dimly lit, suggesting a subway station at night.

**iPad Air**

Everyone has a gadget. An iPad or an iPhone.  
A \$500 invitation to get mugged.  
Can you take a punch?

[apple.com/gimme-or-else](http://apple.com/gimme-or-else)

A MAD Ad Parody